

Analytics Association of the Philippines Partners with Ultrahack

Open innovation programs bring new solutions to real-life business needs



Metropolitan Manila Area, Oct 20, 2020 ([Issuewire.com](https://www.issuewire.com)) - The [Analytics Association of the Philippines](#), Inc. (AAP) is teaming up with Finland-based [Ultrahack](#) as an enabling partner to bring open innovation programs to the Philippines.

The Analytics Association of the Philippines is the enabling organization formed to take the lead in driving the growth and evolution of Analytics and other Analytics-enabled fields and technologies in the Philippines. AAP members span across business and academe sectors, and AAP partners with the public sector, such as with Project SPARTA which is training 30,000 learners in data science, analytics and related fields through online learning.

Ultrahack helps companies and organizations innovate and build new digital businesses, by leveraging an end-to-end innovation management model and a global community of 10,000 developers. The open innovation programs bring together student, startup, and corporate teams to innovate new solutions to

real-life business needs. Recent Ultrahack programs range from topics such as data against Covid-19 and farm-to-fork supply chains to circular economy and urban mobility solutions.

For AAP Board President Colin Christie, the partnership is an opportunity for the Philippines to tap into the know-how that Ultrahack has developed through its global programs to boost innovation in the Philippines. “We see the tremendous synergy between AAP’s mission to build a strong ecosystem for Analytics, and Ultrahack’s community-building capabilities focused on innovation and we’re very excited to announce this partnership and to work collaboratively towards running open innovation programs together with our corporate partners,” says Mr. Christie.

Ultrahack CEO Miikka Nevasalo adds, “We are thrilled to partner up with AAP as we continue to strengthen our market presence in the Philippines. Through this partnership, we seek to address the growing demand for startup-corporate collaboration as a source of innovative solutions in the area of data analytics.”

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