

Altrady Releases New Corporate Identity with a New Logo Focused on Continuity, Growth, and Opportunities

Altrady transforms its brand identity with a new logo that accurately represents the company as a global leader in cryptocurrency trading software development that is forward-looking and ever-growing.



South Holland, Oct 19, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Altrady](#) releases its new logo in view of its move towards corporate identity transformation and improvement. The new logo now accurately represents Altrady as a company that focuses on the continuous development of new technologies that can help

cryptocurrency traders find opportunities through data-driven analysis and automatic information tracking.

Its CEO and Founder, Benoist Claassen, claims, “One year has done so much to Altrady not just as a trading platform but also as a symbolic brand of crypto trading innovation. We have grown so much since our launch of the Altrady brand last year. Now, we are ready to embrace continued progress and open up more possibilities for trading success to our partners and customers.”

Despite being a relatively new name in the trading software industry, the Altrady team has managed to prove its reputation for being proactive members of the cryptocurrency trading community.

According to Roman Ivanov, Altrady’s Co-Founder, “The growth that we have experienced has moved us to heighten Altrady’s position in the trading world. While conceptualizing and designing the brand’s new logo, we were thinking about continuity, completeness, and opportunities. Indeed, Altrady is an all-in-one tool where traders can easily find profitable opportunities, conveniently trade across exchanges, wisely analyze markets, and efficiently track portfolios.”

Although Altrady has made a transformation to its [crypto brand identity](#), the same inclusive development culture among its user base will continue. Traders’ feedback and suggestions will still form a significant part of Altrady’s goal of making crypto trading easy and accessible to people from all over the world.

About Altrady

Altrady is a [cryptocurrency trading software](#) company with headquarters in The Hague, Netherlands. It features multi-exchange trading, portfolio management, real-time crypto market tracking, and other [advanced trading tools](#).

YouTube Video - <https://www.youtube.com/watch?v=ByDrxhrs2YI>

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