

Actress Cameron Diaz, Entrepreneur Katherine Power Launch Line Of Organic Avaline Wines



Los Angeles, Oct 6, 2020 ([IssueWire.com](https://www.IssueWire.com)) - Avaline wines are high-quality, vegan-friendly and made from organic grapes while limiting the use of additives.

Significantly, who doesn't like a good sip in a chilled wine! It does not just refresh your mind, also takes you to a peaceful state through your sole. With this in mind, the famous American actress Cameron Diaz and fashion guru Katherine Power joined to bring a new wine brand in the market named- Avaline. The speedy appearance of Avaline Red will be announced by them through different media. Their red wine is likely a highly awaited release and will develop the portfolio towards fresh, vegan wines produced with organic grapes plus no extraneous additives are used.

Since the first launch of the '[White and Rosé](#)' in July, the Avaline has sold above 120 000 bottles of wine. These blends have earned appreciation from reviewers like- Anthony Dias who ranked the wines 91 and 90 individually. Now, the White version was in the top 10 in the ultra-premium level within the four weeks finishing August 8th, 2020.

Fortunately, the brand has developed an extensive Instagram following that holds over 58 000 followers. Also, using the #avalinewinechallenge hashtag in TikTok, they were successful to bring further 10-million consumers, who used that hashtag in various social media platforms. Lastly, motivated by this vast support and interest, Diaz and Power quickened the Red wine launch to show more gratitude selections.

Actress Cameron Diaz and entrepreneur Katherine Power have announced Avaline, a new line of organic wines. The first releases (\$24 a 750-ml.) are an 11.5% abv Spanish white wine and a 13% abv French rosé. The brand's goal is to create high-quality, vegan-friendly wines made from organic grapes while limiting the use of additives. Avaline is available in 43 states and Washington, D.C. For more information, Visit DrinkAvaline.com.

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