

A Record-Breaking Pay-To-View Livestream Audience

The Unofficial Word: MADDCity.Live and Danileigh Score More Than 800K Requests For The Live Online Concert



Marietta, Oct 4, 2020 ([Issuewire.com](https://www.issuewire.com)) - The numbers are still being tallied but the unofficial word is the Dominican Mami, Danileigh, scored major points on Monday, September 21, 2020, during her livestream concert event held on the MADDCity.Live virtual stage. Early Amazon Web Service reports reveal the double-platinum artist achieved more than 800,000 requests for her livestream performance

at the peak of the virtual concert. This result hints at what may be interpreted as record-breaking, online, pay-per-view livestream attendance.

Early in the show, MADDCity.Live began to witness an unexpectedly high volume of Internet traffic to the game-changing live concert streaming platform. The result was a barrage of technical challenges. But as the time neared the performance, the tone changed. In the end, fans spoke highly of the new livestreaming experience and Danileigh's performance.

"This show was our inaugural event, modestly projected to draw between 30k to 50k viewers," explained a MADDCity.Live representative. "At one point during the livestream, my phone was ringing as if I was answering calls to a telethon. I found myself suddenly fielding hundreds to thousands of calls at one time. It was insane but ultimately amazing."

To date, the Danileigh virtual concert may be the most requested pay-to-view online event in the history of the Internet.



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