

TxtSync Joins Microsoft Independent Software Vendor (ISV) Connect Program to Offer SMS Solutions to Microsoft Customers



Market Harborough, Sep 23, 2020 ([Issuewire.com](https://www.issuewire.com)) - *TxtSync* is a cloud-based SMS solution, specifically designed to easily integrate with Microsoft products such as Microsoft Dynamics 365, Microsoft Flow and Microsoft PowerApps.

By integrating its solution within Microsoft products TxtSync provides Microsoft users with the capability to harness the power of SMS.

TxtSync offers an easier and totally reliable way to send and receive text messages with full tracking of delivery and responses and unrivalled functionality and geographical coverage

TxtSync President Warren Blanchard-Doyle commented that “TxtSync enables any business to communicate more effectively with their staff, implement successful SMS marketing campaigns and better engage with their customers.

More and more businesses are utilizing SMS as a communications platform to increase market reach, enhance sales, and ultimately improve the customer experience.”

The SMS market is growing rapidly and is set to reach \$70 billion in 2020 fueled by the rise in the number of industry's using it such as banking, financial services, insurance, retail, healthcare, media, education, leisure, entertainment, and tourism.

"Microsoft welcomes TxtSync to the Microsoft ISV Connect Program; offering its integrated communications capabilities to Microsoft Dynamics 365 customers and partners," said **Toby Bowers, General Manager at Microsoft Corporation**.

Currently around 5 billion people globally send and receive SMS messages. That's about 65% of the world's population and this is forecasted to rise to 6 billion by 2025.

292 million people in North America are estimated to use text messaging, around 80% of the total population.

Text messaging has become the cornerstone of mobile communications since SMS is pre-installed on every mobile phone, open rates for text messages are around 98% with 90% of messages being read within the first few minutes of delivery.

The TxtSync Team has over 15 years' experience in digital communications and can help any business get the most out of SMS whether that's guidance on SMS marketing or support for integrating *TxtSync* into their *Microsoft* products.

For more information, visit www.txtsync.com.

Website: <https://txtsync.com/contact-us>

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