

The Sports Circus is the New King of the Queen City

With a Head of Steam The Sports Circus Barges into Cincinnati



Cincinnati, Sep 16, 2020 (Issuewire.com) - [The Sports Circus](#), a prime time Las Vegas-based and nationally-syndicated sports television and radio talk show hit the banks of the Ohio River to cover the greater Cincinnati and Northern Kentucky markets. Catch The Sports Circus on Spectrum Cable channel 186 and Cincinnati Bell channel 811 on Monday at 6:30 AM, Wednesdays at 4:00 PM, Thursdays at 8:30 PM, and Sundays at 10:00 PM. These television affiliates drive audiences into the greater Cincinnati population of over 2,175,000, joining over 10 citywide upscale hotels and casinos on Hotel TV which already carry The Sports Circus.

The Sports Circus features Ringmaster Sal Tuzzolino and two-time Super Bowl champion and American Ninja Warrior, Tyrone Poole. The show spotlights special guest interviews including: world champions, hall of famers, all-stars, billionaire business leaders, television and film stars, and Grammy Award winners. Among these icons have been: Mario Andretti, Leigh Steinberg, the Godfather of all Sports Agents, 4-time Super Bowl champion and coaching legend Tom Flores, NFL Defensive Tackle and iconic sports talk show host, Mike Golic, NBA Hall of Fame legend, Rick Barry, 7-time Emmy Award winner and media icon, Roy Firestone, plus many more.

The Sports Circus is hosted by the Ringmaster, *Sal Tuzzolino*. As a former baseball player and sports and entertainment executive, Sal is quick and witty and can keep you entertained for hours with thought-

provoking content and drill-down analyses with a comedic twist. He has been described as the sports lovers' best friend while holding a championship on-air title of master of controversy and instigation.

Sal Tuzzolino stated: "Increasing our television footprint is our biggest priority. Landing on the banks of the Ohio River with coverage into the greater Cincinnati market including Kentucky gives the hard-working sports and news audience something fun and different to watch on TV. The resurgence of the Reds and Bengals makes for great on-air headlines and a lot of people are talking Cincinnati sports. Our timing is perfect. The Reds are looking to capture the National League Central title plus the NFL season has kicked off for Joe Burrow and the Bengals."

The Sports Circus has a loose format and can be highly unpredictable. Listener and viewer participation is encouraged. When the phone lines and online chat are open, get ready to defend your position and possibly get called out. They take no prisoners so bring your "A" game.

The Sports Circus also airs live on [AAMPtv](#) and on Hotel Television. The show is currently broadcasting into 650,000 rooms in three, four and five-star hotels and resorts in 100 US markets from coast to coast. It produces an advertising and marketing dream scenario of **over 4,800,000 impressions per hour**. Cincinnati is home to over 10 upscale hotels featuring Hotel TV which air The Sports Circus.

The Sports Circus's over the air television and worldwide coverage on AAMPtv stretches their shows to all global markets. Whether you are at home, in a hotel, or on the go, you can stream the show on your mobile device at [www.aamp.tv](#) or [www.thesportscircus.com](#). AAMPtv is a **Sports Circus** production company.

The Sports Circus website traffic receives well over 2,000,000 monthly website visitors. Their click-through traffic numbers are extremely impressive. That traffic coupled with their **4,800,000+ impressions per hour** is an **advertising and marketing dream scenario**. Big and small companies have a tremendous opportunity to reach their audience through sponsorship or a partnership with **The Sports Circus**.

A unique aspect to AAMPtv programming is that subscribers can get special content including un-aired hot takes, bloopers, and special episodes not available to the general audience. Subscriptions are free for **Amazon Prime members**! Keep in mind that all shows air live but are available by podcast in case you miss your favorite show.

The Sports Circus has a large audience base that tunes in to the show on [iHeartRADIO](#), Spotify, CBS Sports, FOX News, NBC News, CNBC and Westwood One News radio station affiliates plus many more in addition to Hotel Television and worldwide on AAMPtv. The Sports Circus has captured a significant viewer and listener base that rivals any sports talk show on-air. Also, be sure to subscribe and follow **The Sports Circus** on [YouTube](#), [Twitter](#), Facebook, and [LinkedIn](#).

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