

TapNpay Adds Operations Executive



Austin, Sep 16, 2020 ([IssueWire.com](https://www.issuewire.com)) - tapNpay, Inc., the toll industry's leading innovative alternate payment solution provider, has named Deedra Fithian as VP Operations to head up the organization's technical development and day-to-day functions.

Fithian, a 20-year operational and technology veteran, most recently served as Senior Director of Software Delivery for Netspend, a provider of reloadable prepaid cards and related financial services in the U.S. During her six years at Netspend, she was responsible for technical efficiency and delivery for the portfolio, and also drove strategic design direction for software development.

Prior to her role at Netspend, Fithian spent nearly 11 years at Developerprogram.com as Chief Operating Officer. In addition to working directly with leading telecommunication companies such as Sony Ericsson, Vodafone, Nokia, Orange, T-Mobile, and NAVTEQ to create customized and fully-hosted developer programs, Fithian established enhanced hardware rotation and automated testing plans.

"I'm am pleased to add Deedra to our team, and also delighted to work with her again," said Kenneth Plunk, Chief Executive Officer of tapNpay, Inc. and former CEO of Developerprogram.com. "Deedra is one of the best operations experts in the industry and will be an asset to our company, thanks to her keen skills at analyzing operational areas of the business for financial, technology, and efficiency improvements."

"I am excited to be joining tapNpay, the most innovative FinTech in the tolling industry," said Fithian. "I have worked with the team while at KPI Consulting, and am thrilled to be able to create a next-generation toll payment solution with them. We gel as a team, work together well, and aggressively pursue excellence."

Deedra holds a bachelor's degree in computer science from the University of Missouri in Kansas City.

About tapNpay, Inc.

Austin, Texas-based tapNpay, Inc. (www.tapNpay.co), the creator of tapNpay (www.tapNpay.info), is a payment facilitator creating solutions that allow users to pay for products and services through their mobile phone. tapNpay is the first patented direct carrier billing software as a service (SaaS) solution focused on toll road collections. Available globally to toll operators, tapNpay interconnects to the majority of mobile carriers who provide the billing mechanism.

Media Contact

tapNpay, Inc.

kconwaygelfand@tapnpay.co

(214) 725-9578

1464 East Whitestone Boulevard Suite 1904

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