

Shawnee Riverfest Events Supporting Community 2020

Annual Shawnee Riverfest Concert benefiting the Pocono Mountains United Way



SHAWNEE RIVERFEST IX IN PERSON & VIRTUAL RACE/ZUMBA 2 RIVERFEST & 5K 2 RIVERFEST

10-3 pm Phoenix Athletica 109 Plaza Drive, Pocono Summit PA



**VIRTUAL 5K 2 RIVERFEST WITH SPECIAL MOUNTAIN
VIEW VINEYARD CERTIFICATES** *Presented by:* **St Luke's**
AUGUST 26TH - SEPTEMBER 26TH

Race ends at noon, Winners to be announced at 1 pm
Registration \$20 Register for the virtual 5k 2 Riverfest
for a special wine offer to go!



IN PERSON & VIRTUAL RACE/ZUMBA 2 RIVERFEST
SEPTEMBER 26TH FROM 10 - 3 PM *Presented by:* 

An event aimed at supporting the Pocono
Mountains United Way Healthy Start Program.



Phoenix Athletica 109 Plaza Drive,
Pocono Summit, PA
Registration Fee \$20
Benefiting Pocono Mountains United Way Healthy
Start Screening Program

WILD PLANES
Special Live Concert
by "Wild Planes"



AHRIEL
PGTE Top 10
Finalist AHriel



Guest Instructors: Lindsay Larsen, Bob Larsen, Sandra Rivera, & Alan Divo Emmons
Race/Zumba 2 Riverfest is Virtual and Live In Studio
Call: 570-243-8880 Address: 109 Plaza Dr, Pocono Summit, PA 18346
Contact Bob & Lindsay Larsen Phone: 570-243-8880
www.shawneeriverfest.com



East Stroudsburg, Sep 9, 2020 (IssueWire.com) - Shawnee Riverfest Events Supporting Community 2020

While the Annual Shawnee Riverfest Concert benefiting the Pocono Mountains United Way has been rescheduled to July 11, 2021 at the historic Shawnee Inn and Golf Resort, a series of virtual and in person fitness are taking place in 2020 thanks to a partnership with Phoenix Athletica and Organizer Gil Coronado of CILA llc Management.

The next leg of this fitness series will take place Saturday, September 26, 2020 at Phoenix Athletica in Pocono Summit. This in person and virtual Race/Zumba 2 Riverfest event is sponsored by Mountain View Vineyards Winery, Brewery & Distillery. There will be outdoor spinning sessions and Zumba sessions for attendees, along with a T-Shirt, refreshments, and a free concert by Riverfest favorite act Wild Planes and artist AhRiel. Fitness Instructors Sandra Rivera, Johanna Cruz, Lindsay Larsen, and Bob Larsen will run the fitness session, with DJ Que spinning the music.

"We want to let the community know that Shawnee Riverfest is here for them and supporting them through Pocono Mountains United Way. It was important for us to have a presence in 2020, even during these trying times. Pocono Mountains United Way is needed now more than ever, and we want to support them in their mission" Gil Coronado, Event Founder, said.

This series of events kicked off on August 26, 2020 with a virtual 5K 2 Riverfest Event sponsored by St. Luke's Health Network. During the 30-day event, participants register through active.com, clock and upload their best 5k times. All times will then be tabulated, and the top 3 winners will be announced at the Race/Zumba 2 Riverfest Event on September 26, 2020.

Proceeds from these events support Pocono Mountains United Way's Healthy Start Early Childhood Screening Program, which provides developmental, vision, dental and hearing screenings for children birth to age five. "By screening children early before they start school, we can identify children who need a further evaluation and connect parents to resources. PMUW appreciates the generous support of Phoenix atletica, CILA llc Management and all of the participants," Roxanne Powell Director, Education Initiatives said "We are excited to once again be involved in the Riverfest fitness event series to raise money for Pocono Mountains United Way's Healthy Start Screenings Program. Being parents ourselves, we understand how important these screenings are for the children and are happy to be the conduit for awareness and contributing funds so that underprivileged children have access to these all important examinations" Lindsay Larsen, Owner of Phoenix Athletica, said.

Other event sponsors include Pocono 96.7, Essa Bank and Trust, Price Chopper, Sonia's Sweet Inspiration, CILA Management LLC, My Girl Managed Services, Fusia Dance Co., and The Beautiful Day Un Dia Bonito Show. For more information, visit www.shawneeriverfest.com or call 201-753-0093.

Who: General Public/Press

What: 5K 2 Riverfest Virtual Event

Race/Zumba 2 Riverfest Virtual and In person Event

Where: 5K 2 Riverfest Virtual Event www.active.com search 5k 2 Riverfest

Race/Zumba 2 Riverfest Phoenix Athletica [109 Plaza Drive, Pocono Summit Pa 570-243-8880](http://109PlazaDrivePoconoSummitPa570-243-8880)

When: 5K 2 Riverfest [August 26th](#)- September 26th TOP 3 Winners announced during Race/Zumba 2 Riverfest

Race/Zumba 2 Riverfest September 26th 10 am – 3 pm Virtual and In Person

Registration: \$20 per person. All attendees will receive a T-Shirt, and a free concert by Wild Planes and Artist Ahriel. Call 570-243-8880 or 201-753-0093 for info

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Source : Pocono Mountain United Way

[See on IssueWire](#)