Salesbox CRM launches next-generation software to help small businesses grow in a shrinking market

The affordable sales automation platform for small and micro business that removes the obstacles to sales

Full-caff CRM for less than your morning coffee?



CRM €2.90 / month Add-Ons €1.90 / month www.salesbox.com



London, Sep 7, 2020 (<u>Issuewire.com</u>) - Salesbox CRM launches next-generation software to help small businesses grow in a shrinking market

Salesbox CRM, a European Saas company, born in Stockholm, has launched the next generation sales automation software.

Andreas Lalangas, Founder & CEO noted that "Salesbox CRM is responding to the most pressing small businesses challenge right now namely, **how to grow in a shrinking market**. To champion this cause, Salesbox targets the 3 key small business obstacles to growth."

Obstacle 1: Shifting from being reactive to proactive

Salesbox enhances its proactive personal prospecting across the range of communication channels and focusses on revenue-generating next steps.

Obstacle 2: Increase sales productivity

Salesbox's self-service onboarding gets you selling in under an hour and keeps you productive with pre-set templates to suit your business model. Small businesses need these tools to increase efficiency, be laser-focused and keep agile.

Obstacle 3: The cost of sales automation software

Very aggressive new pricing and channel partner distribution ensure small businesses can now afford an advanced sales automation platform

Mr Lalangas went on to explain that "Salesbox fuses productivity tools such as Microsoft Teams, Office 365, Google G Suite, Mailchimp and LinkedIn to put prospects and customers in the middle of everything you do."

As Mr Lalangas notes, "To stand out in today's challenging business climate we wanted to do something drastic and remove the single largest obstacles to sales success for small businesses." So, he issued a 90% price reduction, meaning Salesbox CRM costs less than your daily coffee and you'd struggle to buy a pastry for the price of the productivity Add-Ons"

For more information about Salesbox next-generation sales automation and the company's growth plans, please contact us info@salesboxcrm.com

About Salesbox CRM: The affordable small and micro business sales automation platform that removes the obstacles to sales. <u>Salesbox CRM</u> empowers salespeople to be more productive, priority focused and effortlessly organised through purposeful technology.

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