

Ripe Now, a Strategic Private Lending FinTech Company, to Present Investor Pitch through GGTM

Seeks \$20 million from accredited investors for innovative “Uberized” approach to loans



GGTM

FINTECH & LENDING

A MARRIAGE MADE IN TECHNOLOGY.

KHADIJAH ADAMS
Moderator

Accredited Investors Only!

SEPT 17TH @11 AM (PDT)

GGTM started the Canna Business Hour Pitch Session Series to give founders the opportunity to pitch their business to interested accredited, angel, and institutional investors currently deploying capital in their particular type of opportunity.

Registration: \$25 at <https://khadijahadams.com>

PHILIPPA BURGESS
CMO & COO, Ripe Now
Entrepreneur

WAYNE WEISENFLUH
CEO, Ripe Now
Entrepreneur

SHAWN DOUGLAS
CDO, Ripe Now
Entrepreneur

CANNA BUSINESS HOUR

Ripe Now Inc. was born from an existing partnership between Ripe Funding and the Fin Sol Group. Ripe Now plans to help the lending industry catch up with today's technology. The company has deployed \$250M into the marketplace through 3rd party lending partners and is currently raising \$20M.

Denver, Sep 9, 2020 ([IssueWire.com](https://www.issuewire.com)) - [Ripe Now](https://www.ripenow.com), a strategic private lending FinTech company that utilizes mobile technology and an “Uberized” business model, will present an online investor pitch through GGTM on September 17. The company is seeking \$20 million in equity capital from accredited investors. Ripe Now, which originated from a partnership between Ripe Funding and Fin Sol Group, has deployed loans in excess of \$250 million to date. The new raise is part of a series of funding rounds aimed at raising the company’s capital base to \$500 million.

“Our success so far has been based on our technological innovations, coupled with the reality that the traditional banking system has failed in its most essential mission, which is lending,” said Philippa Burgess, CMO & COO of Ripe Now. “The reality is that lending simply has not caught up to technology. In the last decade, so many once complex transactions have been reduced to a push-button interface, a phenomenon known as ‘Uberification.’ We’re taking this concept to the business of lending.”

The private lending category is growing rapidly, with many players offering consumers and small businesses the opportunity to borrow money outside of traditional banking channels. What sets Ripe Now apart from the pack is its technology platform, which enables it to enroll independent lending agents across the country. This shared economy model empowers the agent to generate income from private lending.

The pitch will take place on a program offered by Girl Get That Money (GGTM), an online talk show series that matches investors with entrepreneurs. Khadijah Adams, the moderator of the show, is a longtime business empowerment coach, entrepreneur, and accredited investor who frequently mentors early-stage businesses.

The show takes place at 11 AM PDT on Thursday, September 17. To register, visit <https://KhadijahAdams.com>

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