

Professor, PhD, Strongman and Long Term Athletic Development Expert Joins SportsEdTV

Rick Howard National Strength and Conditioning Association Fellow named Senior Contributor



Miami, Sep 11, 2020 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](https://www.sportsedtv.com) audiences, especially coaches and parents of young athletes, will benefit from professor and strongman Rick Howard's academic and real world applications of concepts of pediatric exercise science to improve the lives of our young people.

"That viewers of our FREE, unlimited, online, health and fitness content can experience the wisdoms of Rick Howard's highly degreed academic knowledge and see him 'walk his talk' as a Masters Strongman competitor is an important addition to [SportsEdTV's](https://www.sportsedtv.com) contributions," said Robert Mazzucchelli, Founder, Chairman and CMO of the fast growing sports instruction worldwide portal.

Howard contributes peer-reviewed articles, blogs, and podcasts and presents nationally and internationally on long-term athletic development. He is the co-founder of LTAD Playground and works to create a physically literate culture.

"Rick Howard's demonstrated passion to show and tell his beliefs by sharing when and wherever he can with peers and parents will be fully extended with his contributions to our viewing athletes, coaches and parents" said Victor Bergonzoli, CEO [SportsEdTV](https://www.sportsedtv.com).

Rick Howard earned his doctorate in Health Promotion and Wellness from Rocky Mountain University of Health Professions. He is an Assistant Professor in Applied Sports Science at West Chester University (PA), Kennari (Teacher) at Keilir Health Academy in Ásbrú, Iceland, and a Fellow of the National Strength and Conditioning Association.

About [SportsEdTV](#): [SportsEdTV](#) exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. [SportsEdTV](#) videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

Media Contact

SportsEdTV

rmazzucchelli@sportsedtv.com

Source : SportsEdTV

[See on IssueWire](#)