

PixelCrayons Develops RollBack Malaria App

An app developed by PixelCrayons is helping in the health hazard year of 2020



Noida, Sep 8, 2020 ([Issuewire.com](https://www.issuewire.com)) - PixelCrayons, a leading [software development company in India](#), developed an app named **RollBack Malaria**. Health has become a major concern in the year 2020 due to various diseases. Many countries, bilateral, multilateral development partners, private sector, non-governmental, community organizations, foundations, and research institutions across the globe are considering this platform as a boon for different reasons. The application contains advanced functionalities such as an interactive user-interface, user-friendly navigation, and more.

The company's CEO, **Mr. Parvesh Aggarwal**, shared the app's salient features in the virtual Press Conference held last week. Many other top IT companies also attended the conference and shared their views.

Mr. Aggarwal further added how this application is going to help countries fight back from malaria. He said, *"RollBack Malaria is a global platform that comprises **500+ partners** including countries with endemic malaria, institutions, and organizations to curb the problem of malaria in Africa. The team at PixelCrayons has developed the complete AIM (Action and Investment to defeat malaria) chart for 2016-2030 to roll back malaria. It complements the **WHO Global Technical Strategy for Malaria 2016–2030** by positioning malaria on the broader development agenda."*

After this, the company operations head said, "It was an exciting and challenging journey working on this project. RollBack Malaria is a global platform that mobilizes for action and resources and builds consensus among partners. With this, people can curb the problem of malaria as health has become a significant problem in 2020. Also, I wish a lot of success to my client with our developed RollBack Malaria app."

It was a successful virtual event for all, and with it, PixelCrayons wished Good Luck and good health to all in this COVID 19 and Malaria outbreak.

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