

Organic & Sustainable Vodka can also be Luxury & Multi Award Winner.



Warsaw, Sep 4, 2020 (Issuewire.com) - If you have an interest in artisanal, organic or environmentally sustainable products, then you should also mind your drinks. In the world of spirits “Organic” is not just a buzzword, but a new important industry standard to maintain and vodka is no exception.

Enter, ZOUK Organic Single Estate Vodka. The organic and sustainable spirit, launched by Polish vodka producer, Neilson Europe, is proof that sustainable vodka can be far more luxurious and distinctive than some of the most iconic legacy vodka brands.

If you thought that vodka was a boring throat burning neutral spirit more often used in mixers & Cocktails

- think again! The fact is that vodkas are capable of many nuances and you'll instantly taste the difference when you try ZOUK Organic Single Estate Vodka. While the major benefit of this organic spirit is that it is made with only two fully traceable ingredients (rare Dankowskie platinum Rye + spring water) and unlike many other vodkas nothing else have been added in it, but it also supports the environment, the truth is you'll also be able to taste the difference which is full of character and a journey to its terroir from the exquisite unexploited origin.

That is why organic spirits are a major trend in alcohol and ZOUK makes it better on the planet and the palette to sip sustainably! With its rare luxury ingredient known as Dankowskie Platinum Rye, recognized as a gold standard grain for vodka production, ZOUK embraces a luxurious aroma, characterized by mild floral notes and a well-balanced sweetness that can satisfy any type of palette. Its Dankowskie Platinum Rye spends a minimum of 80 days under the snow before it gets harvested, making it the most premium grade winter-grain.

The rye, grown in northern Poland, is organically cultivated in a serene natural environment and fed by natural water from the glacial lakes. The rye is seven-times distilled and married with pristine glacial spring water. Absolutely no other ingredients are added to this artfully crafted vodka, and the entire production process is organic and certified by the Ekogwarncja (European Union Organic Certification Body). To further enhance the luxurious nature of the spirit, the ZOUK Single-Estate Rye Vodka is packaged in a high-end French glass bottle that features decoration by a renowned Italian design house.

Its taste alone was enough to garner the attention of the International Spirits Challenge (ISC) - a London, UK based competition, widely considered one of the top competitions for judging spirits - where **ZOUK was awarded the coveted 2020 Gold Medal in the Organic Vodka category** and dominated some of the most iconic brands across the vodka segment. Moreover, ZOUK proved that organic and sustainable spirits can also be award winners by winning one more **Gold Medal at the "The Vodka Masters 2020"**, another influential and authoritative spirits blind-tasting competition, in 2019, ZOUK has also been awarded a Gold medal with 95 points at International Wines & Spirit Competition (IWSC 2019.)

ZOUK is making organic vodka mainstream and proving that it is not just for spirit enthusiasts, but for anyone who cares to sip sustainably



Media Contact

ZOUK Organic Single Estate Vodka

connect@zouk.vodka

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