

Match, Chat, Playdate on Sparkle Pandas



Hong Kong, Oct 2, 2020 ([Issuewire.com](http://www.issuewire.com)) - Today a new platform has launched called Sparkle Pandas. www.sparklepandas.com

A new platform which allows gamers to hire gaming companions to play online games with. This is about matching people who want to play games together and connect via video in a virtual playdate.

Online gaming continues to go from strength to strength (add stats). With new gaming releases every day - where increasingly players need to find friends online to play with.

Many of the games have created online communities starting with the most famous of World of Warcraft. Now players spend hours and hours together, not just trying to bear the game, but have fun and meet new people.

Sparkle Pandas is essentially seeking to enable people to find companions online who share the same interests and whose focus is to make gaming fun together. The Pandas have a specific mission to make gaming fun and social!

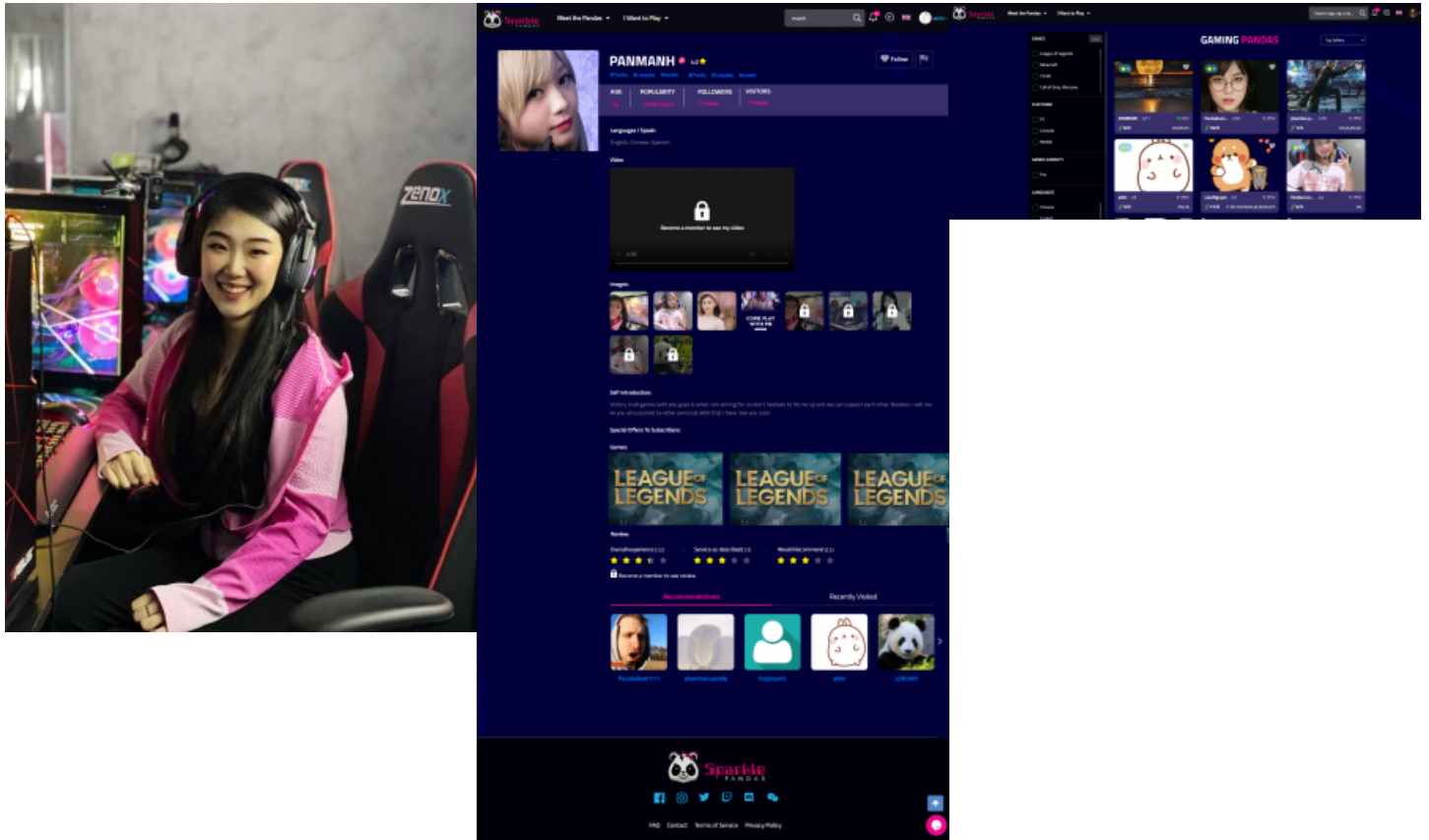
The pre-launch campaign has been incredibly successful with over 100k viewers tuning in to view the initial content and meet some of the Pandas.

The concept is simple, access the website, search keywords to find a companion and then either play with them now or arrange a play date for later. With 100s of Pandas online, there's a Panda for everyone - whether it's to play Fortnite Duos together, dress up in Cosplay, or build new worlds together in

Minecraft. What they all have in common - is that they are here to make gaming fun.

The platform is the brainchild of Erika Yao, co-founder of Sparkle Pandas. She met her boyfriend online playing games and wants to connect people across the world to each other to enjoy playing games together.

"I'm passionate about gaming, but I'm more passionate about connecting people and I'm even more passionate about having fun! Sparkle Pandas is about combining these 3 aspects and ensuring that gamers across the world can find a companion to have fun with. I'm looking forward to meeting so many gamers across the world who just want to have fun, playing games with each other. So, what are you waiting for? Come play with me!" www.sparklepandas.com



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