

LoneBoy Records, New Independent Label, Prepares to Release Its first single from InRetrospect

Black-Owned, UK-based record company focuses on British and European cultured represents the diversity and authenticity of British music



London, Sep 27, 2020 ([Issuewire.com](https://www.issuewire.com)) - Loneboy Records, New Independent Label, Prepares to Release Its First Single Loneboy Records, the new record label that launched in March, 2020, announced today that it plans to release its first single, a song by the heavy rock band InRetrospect, in late October. The release represents a significant milestone in the growth of Loneboy, an innovative, black-owned, independent UK-based label that focuses on British and European culture and represents the diversity and authenticity of British music. InRetrospect was the first of many acts to sign with Loneboy.

“What sets us apart from the majors is a commitment to developing talent from the ground up,” said Loneboy founder and CEO Divarni Groce-Balogun, also known as Ashley Wright. “We are an aspirational maker of creative opportunity and ambitions.” Groce-Balogun is renowned for using his skills and expertise to combine bits from all genres in creating a unique sound and culture for the label. He produced and composed his first album in 2018. In the case of InRetrospect, the band has cross

overs to R&B and soul as well as folk and jazz, “We’re going to blow the industry out of proportion,” Groce-Balogun added.

Loneboy Records is based in the heart of London, the legendary zone where such British icons as The Beatles, Queen, Sir Elton John, and the Bees Gees got their starts. A modern company, Loneboy is represented by new technologies. It innovates by new ways of music distribution, streaming services, and Management and usage/ownership of (IP). “Our mantra is to develop and create authentic content,

surfacing an international presence,” Groce-Balogun. “We’re just getting started, but we are intent on changing how the music industry is conducted.”

For more information, visit their socials @loneboyrecords.

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