

Indigenous Short Video App OY Video to take on Rivals by its World's most advanced AI.

First substitute of TIKTOK, taking head on with its advanced AI.



New Delhi, Sep 6, 2020 ([Issuewire.com](https://www.issuewire.com)) - Oy Video, Noida based startup, have launched India's first AI-based short video application which allow users to view personalized content based on their preferences and their behavioral patterns. It supports over 12 languages which will allow users to give their preferences in their native language and to view the videos in their language. The AI layer on top of short video application reduces consumer effort in swiping and useless browsing.

Indigenously developed AI-based short video application empowers the content creators, influencers, SMBs, large corporates as well as Celebrities to get the maximum visibility to their short videos or visual content by reaching directly to the targeted audience. "Enterprises spend a huge amount of money to reach a targeted audience. OY Video will save crores of rupees per annum for them as they aren't spending to filter out the target audience. Our Inbuilt AI layers automatically segment the potential users based on their content", Amit Janmejey, Founder of OY Video said.

OY Video is currently bootstrapped. OY Video eyeing exponentially growing short video market and aspires to be the market leader in India by 2022. As per the company, they have the capability to manage 500 million customers and more than 100Petabytes of raw data. Oy Video will also come with a lot of innovative monetization tools for SMBs, influencers and celebrities.

www.oyvideo.com

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