

Himanshu Swaraj Is Now Offering Free Google Ads PPC Audit To Help Businesses This Covid-19 Pandemic



Noida, Sep 10, 2020 ([Issuewire.com](https://www.issuewire.com)) - Noida-Based PPC Expert Offers Paid Marketing Services

- Himanshu Swaraj, a PPC expert with over a decade of experience, offering a free Google Ads PPC Audit on his website.
- The PPC Audit includes in-depth PPC Stats, including Cost-Per-Click, Ads Copy analysis, Conversion rate, Quality Score along with Conversion improvement tips.
- Google Ads PPC Audit is crucial for businesses before commencing a Paid campaign and wants to market digitally.

After over a decade in the Paid marketing industry, expert [Google Ads expert Himanshu Swaraj](#) has announced an in-depth PPC Audit to anyone interested in improving their Sales/Conversions and online presence.

Swaraj's Audit will cover key Google Ads PPC parameters, including CPC, CPA, Ads Quality Score, conversion issues, advanced technical analysis & advice, existing Google Ads stats, compelling Ads creation, and landing page analysis.

The PPC Audit will include over 80+ points with a score indicating your current PPC status if it exists.

Why has Swaraj decided to release a PPC Audit on Google Ads in particular?

The veteran revealed his decision, saying, "Pay Per Click (PPC) has been a significant part of Digital Marketing for many years... recently Google has released a business guide to help businesses respond and adjust their campaign for COVID-19".

But despite this, he has seen that there is still some hesitation to Pay Per Click Ads (PPC), especially in this pandemic time. Without a next-level Google Ads PPC strategy, Swaraj warns, the other aspects of your Digital Marketing strategy will be challenging to succeed."

Swaraj is excited about helping others learn from his years of experience in the Paid marketing industry. In particular, Swaraj wants to dispel any myths about PPC (Pay Per Click) automation. He says, "It's 2020. You've got to embrace technology; you don't have to do everything manually." In the Audit, Swaraj covers how to use Paid Campaign management tools like Google Ads Console, SpeedPPC, Google Analytics, and Tag Manager to take your PPC approach to the next level.

Swaraj also offers PPC Consultancy for those who are interested in more in-depth PPC learning. Swaraj specializes in Paid Campaign management in Google Ads, Facebook Ads, Microsoft Bing Ads, Amazon Advertising, Conversion Optimization, SEO and link building outreach, pay per click, social media, and more.

About Himanshu Swaraj

Himanshu Swaraj is a Noida based Google Ads & [SEO expert](#) who has been working in Digital Marketing for over 12 years. Swaraj works independently to provide customized Pay Per Click Marketing solutions for his clients, with whom he works very closely. Swaraj is also a sought-after speaker on PPC and Digital Marketing and has spoken at many conferences. You can listen to his podcast, [Himanshu Swaraj's Digital Marketing Podcast](#), on Apple, Spotify, Google Podcasts, and others.

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