

GoTen Dropshipping in More EU Countries with Officially Launched DE Warehouse



Shenzhen, Oct 20, 2020 ([Issuewire.com](https://www.issuewire.com)) - Recently, the German warehouse of GoTen Dropshipping Platform has been officially launched after the initial operation lasting nearly two months. The warehouse was put into service after its parent company, ZongTeng Group received \$70 million in Series C1 funding round. The official launch of the new warehouse took place in early September 2020. In celebration, GoTen.com holds the promotion, "[German Warehouse Officially Launched](#)" until October 4, aiming to offer various best-selling and trending products for dropshipping businesses in Europe.

DE Warehouse Officially Put Into Service for Dropshipping Across EU

With the DE warehouse, GoTen.com not only provides fast and free delivery of dropshipping products in Germany, but also to the UK, France, Spain, and Italy. The setup of the new warehouse is to meet more online sellers' needs to target more consumers on various e-commerce platforms, expanding their dropshipping businesses within Europe at minimum costs.

To date, GoTen's German warehouse operates normally with orders shipped within 24 hours, 3 - 5 days fast delivery, which ensures timely order fulfillment of popular dropshipping products in more European countries. The service will attract more online retailers who want to minimize the risks by reselling items without inventory during the pandemic.

As for the GoTen Dropshipping Platform, the DE warehouse is critical to the realization of its global-to-global business objective as a kind of barrier of capital for winning over the competition. It is expected that as the dropshipping supplier accelerates the building of new infrastructure, more countries will be covered soon.

A Promotion for the Celebration of the Official Launch

From the start of the initial operation, increasingly more products have been prepared in the German warehouse. At present, 78 products in total in Bathroom Supplies, Furniture, Toys & Hobbies, and Tools & Accessories are provided at great prices in "[German Warehouse Officially Launched](#)" for dropshipping in Germany, France, Spain, Italy, and the UK.

In particular, apart from GRUNDIG Electric Scooter X7, and GRUNDIG electric skateboards which have been prepared before for sales, other promotional products include the best-selling voile sheer roman curtains in different sizes, shower curtains in diverse styles, soap dispensers, modern bar stool sets, dining chair sets in multiple colors, the cool building block toys, and practical tools and accessories for gardening and repair, such as scissors, telescopic pruners, saws, etc.

More [Popular Brands for Dropshipping](#) Introduced

Since July, GoTen Dropshipping Platform has been introducing popular brands and their products. That's the reason why there is an unprecedented number of branded products are offered in this promotion - over 32%.

This time, 5 popular brands can be found, GRUNDIG, Nicemoods, XINGBAO, HOXIYA, and SADALAK. Notably, some of them have already established themselves in cross-border e-commerce with large product lines. This is a great opportunity for dropshipping branded or private label products for the reason that GoTen members can benefit from brand authorization to keep away from legal issues of trademark infringement in dropshipping.

Moreover, these promotional products are reasonably priced for considerable profit margins, so the offers are irresistible for online retailers. For example, currently, GRUNDIG 35.4-inch Electric Skateboard is priced at 271.19 euros on GoTen.com, while the same product on Amazon costs 399 euros, which means a profit margin of over 47%.

Conclusion

With the expansion of the dropshipping services of the GoTen Dropshipping Platform, more new infrastructure in different countries will be built and more branded products will be introduced. It means great business opportunities for more online retailers who want to reap the rewards of dropshipping easily.

[About GoTen.com](#)

GoTen.com is a professional dropshipping and wholesale supplier under ZongTeng Group since 2007. It benefits from all ZongTeng's supply chain resources, including GoodCang, YunExpress, and WorldTech.

Since the launch of the GoTen global site, [GoTen Dropshipping Platform](#) keeps developing its dropshipping services, attracting thousands of visitors worldwide every day, registering considerable surges in sales with 20,000+ profitable SKUs in 26 main product categories. Additionally, based on big data-based research, its free product recommendations aim to make dropshipping easier on Amazon, eBay, Wish, Walmart, and other online marketplaces.

No membership fees, no credit card needed, only minutes to get started. GoTen makes it easier for everyone to launch and boost their online business.

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