

Employer Brand Academy Launches New Online Certificate Courses

London-based talent management training provider Employer Brand Academy has recently raised the bar further with its new Online Certificate Courses which can be taken at one's own pace.



London, Sep 7, 2020 ([Issuewire.com](https://www.issuewire.com)) - Employer Brand Academy is a well-known name as far as employer brand management training is concerned. The company has recently announced some of the top certificate courses that can be taken online. This is great news as it allows employer brand professionals to acquire key talent management skills from the very source and to stamp their learning with a prestigious certificate as well.

Subscribing to the idea of preparing more business leaders from within the HR department, Employer Brand Academy has structured its online certificate courses in a way that both helps participants master the strategic and practical dimensions of employer brand management, and also brings out the leadership qualities in them.

Simon Barrow, the creator of the Employer Brand concept was quoted as saying, "Employer brand and employer branding are two different things. Employer branding is only a fragment of employer brand management." Employer Brand Academy's well-structured curriculum is based on this principle and focuses on equipping participants with the full range of EB management skills from sourcing to alumni management and measurement of after-effects.

Always looking to improve the quality of its offering, the Academy offers one-to-one coaching to its

students and maximize their learning through real-life cases and tasks. The curriculum is designed and executed by seasoned instructors who have years of experience working with some of the most prominent companies in the world.

Along with this, participants have the provision to choose from a volley of different courses and they can also make smart use of the global EBA hub which allows them to connect with top professionals all over the world.

Those who would like to explore the different courses and certification programs offered by Employer Brand Academy can visit <https://employerbrandacademy.com/>

About Employer Brand Academy

Employer Brand Academy is a London-based management training institution that has been helping HR professionals shape both their organisations' employer brands and their own careers since 2009.

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