

Credence Security joins with ColorTokens to bring a modern security approach to Middle East, Africa & India

Regional leader in forensics and compliance adds unified, cloud-based visualisation and response capabilities to its portfolio



Dubai, Sep 30, 2020 ([Issuewire.com](https://www.issuewire.com)) - Dubai based Credence Security, the region's premier value-added distributor for cybersecurity, forensics, governance, risk, and compliance solutions, today announced its partnership with ColorTokens, a global leader in unified, cloud-based security solutions. Under the agreement, Credence Security will offer ColorTokens' Xshield and Xprotect products to customers across the Middle East, Africa and India (MEA) region.

"Traditional security approaches assume that everything inside of an enterprise network can be trusted," said Lee Ealey-Newman, VP Channel, EMEA and APAC, ColorTokens. "Yet the digital transformation we see in today's modern workplace means enterprises are adopting multi-cloud strategies, with an increased focus on dynamic microservices. Organisations need stronger security postures if they are to prevail against an increasingly malevolent threat landscape."

As targeted attacks and insider threats become more common across the region, protecting the corporate perimeter is no longer sufficient. ColorTokens has adopted a zero-trust approach designed to protect enterprise environments of all scales from careless, compromised, or even criminal users. Such an approach drastically reduces the risk of unauthorised access to critical applications and data.

"We see a significant opportunity in this partnership to leverage Credence's established ecosystem, long-time expertise and local presence," continued Ealey-Newman. "Credence's value-add solution approach will help ColorTokens to deliver optimal business benefits to a wider range of partners and end customers across the PAN-EMEA region."

ColorTokens' award-winning [Xshield](#) provides full visibility and security of workloads from the data centre to the cloud. It allows security teams to improve their threat postures with granular drilldown and software-defined micro-segmentation that is unchained from the network. [Xprotect](#) provides advanced, proactive endpoint security, insulating devices from breaches, malware, ransomware and zero-day attacks with an innovative, cloud-based approach that only grants permissions to company-sanctioned applications.

Xshield and Xprotect are part of ColorTokens' Xtended ZeroTrust Platform. Together they deliver real-time visualisation and segmentation of an entire technology stack. Both seamlessly integrate with legacy security tools, allowing organizations to have tighter control over their environments and respond more effectively to threats.

The Xtended ZeroTrust Platform was built from the ground to deliver zero-trust, micro-segmentation, and endpoint-protection capabilities to enterprises of all scales — representing unparalleled protection and a new generation of security. The platform's cloud-based architecture allows it to single-handedly secure cloud workloads, containers, dynamic applications, endpoints, servers, and users from internal and external threats.

With real-time visualisation and segmentation of the entire IT infrastructure at their fingertips, security teams can block advanced malware, and contain and respond to APTs (advanced persistent threats) and zero-day attacks. ColorTokens' solution also allows comprehensive risk management, including assessments for related potential costs from incursions. This allows stakeholders to quantify risks and prioritize how they will be addressed.

“Today’s enterprises demand a modern approach to the management of security posture,” said Garreth Scott, Managing Director at Credence Security. “ColorTokens’ ZeroTrust Platform goes far beyond perimeter security, delivering unprecedented visibility, micro-segmentation, and zero-trust architecture for organizations of all sizes. Together, we are empowering customers across the region with the tools they need to protect their users and critical data.”

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