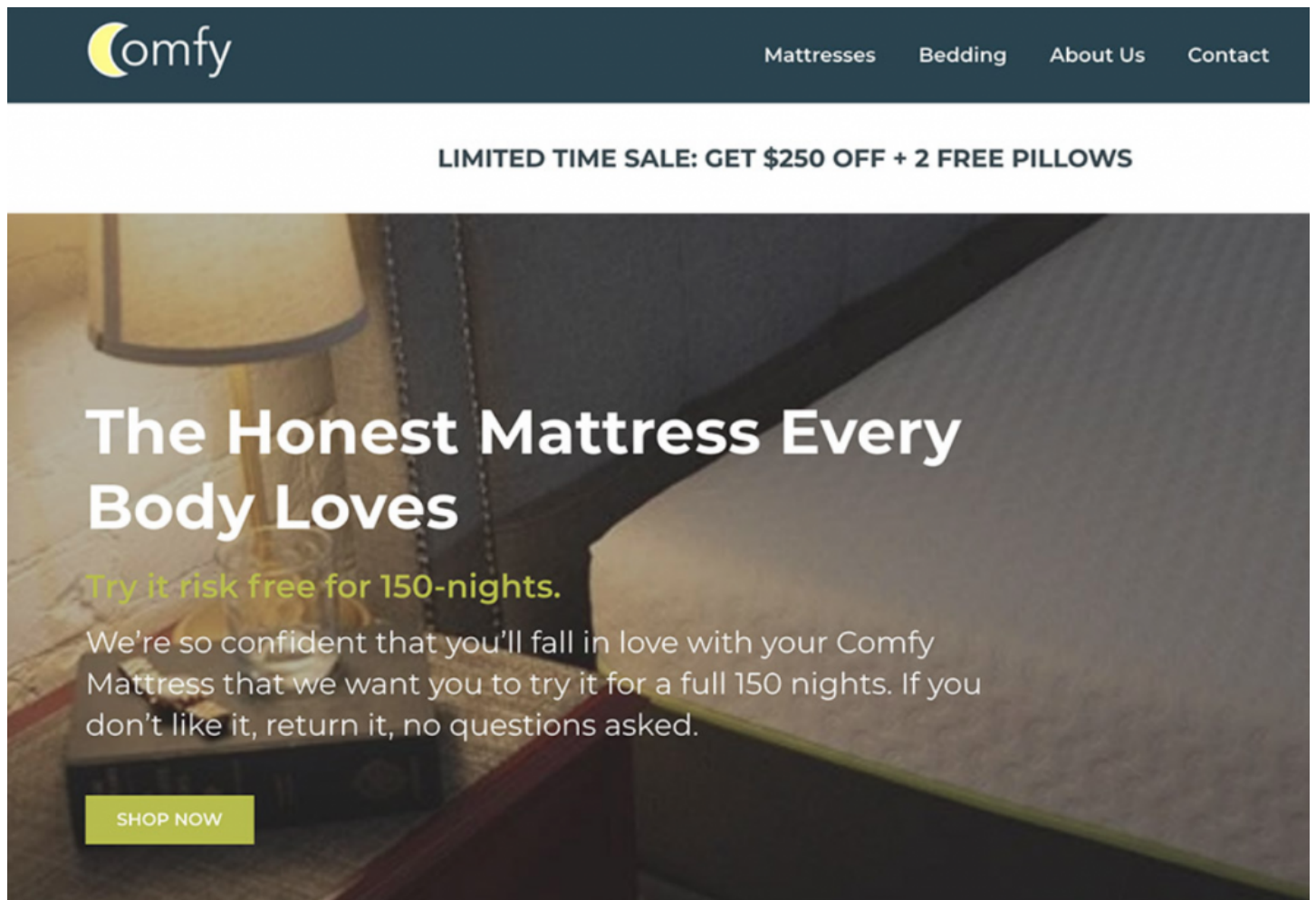


Comfy Mattress Reinvents Online Shopping with Transparent Pricing



New York City, Sep 16, 2020 (Issuewire.com) - When the co-founders of Comfy Mattress thought of starting the company, they thought of two important goals they wanted to accomplish - to conduct the business with honesty and transparency and reinvent the online mattress shopping experience once and for all. Seeing that many companies are keeping clients in the dark when it comes to pricing and manufacturing transparency, the founders vowed to keep all their customers informed when it comes to sharing this information.

Inspired by the online clothing store Everlane that takes pride in its radical transparency, Stan Oleynik and his co-founder, Victor Teppone, instantly saw the value of doing their business with utmost transparency, and without second thoughts replicated this culture. Comfy Mattress is the first mattress company in the world to offer transparent pricing to all of its customers. This involves sharing the cost of every mattress they sell, from its materials to labor and transportation, to mention a few. This uncommon yet awe-inspiring approach to doing their business has attracted and impressed many of their customers.

“Our mission is to be a mattress company you can trust and be proud of doing business with. We spend

about one-third of our life sleeping, so why not do it on a mattress that has your back,” Stan Oleynik states.

Comfy Mattress is a growing and thriving company. They are committed to making a positive impact in the mattress industry and the business world in general. As part of their company values, they all believe in the importance of being able to do good no matter how successful their company becomes in the future. Remaining true to this, they donate mattresses to various homeless shelters and organizations in the community. So far, they have donated to St. Vincent de Paul in Northern Kentucky and a local church.

All the materials used to create mattresses, pillows, bed covers, cotton sheets, microfibre sheets, and mattress protectors are all made of the highest quality materials. All Comfy Mattresses are proudly made in the United States. The materials used to create the mattress covers are carefully chosen to guarantee a heat-removal feature that keeps the surface cool to touch. The company only uses US-made CertiPUR-US® foam from its proprietary top graphite-infused foam layer to its support foam base. All of the mattresses produced by the company are made-to-order. They are manufactured in their facility in Columbus, Mississippi. It takes around 1 to 2 days to finish an order.

Customers can choose between two types of mattresses when intending to buy from Comfy: their Comfy Standard, or their Comfy Premium model. The Comfy Standard is a 10-inch three-layer mattress with a proprietary BeCool cooling layer. It comes with two free pillows upon purchase. The Comfy Premium, on the other hand, is a 12-inch four-layer mattress with a proprietary BeCool cooling layer, and a macro air layer that has one of the highest airflows on the market. It also comes with a free dog bed and two free pillows. Interestingly, the company offers a 150-night trial and lifetime warranty on all their mattresses.

Comfy Mattress has not only reinvented the mattress shopping experience online thanks to their pricing and manufacturing transparency, but they have also revolutionized the quality of mattresses offered on the market.

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