

CIENCE Becomes a Certified SalesLoft Consulting Partner

CIENCE brings unique tech-enabled services offering to SalesLoft Partner ecosystem, offering Lead Generation, CRM Migration and Consulting, and Sales Research



CIENCE
Sales Conversations Start Here



Atlanta, Sep 2, 2020 ([Issuewire.com](https://www.issuewire.com)) - [CIENCE](#), the top-ranked lead generation company among online review sites, today announced a partnership with [SalesLoft](#), the provider of the #1 Sales Engagement platform. The company joins the SalesLoft Certified Consulting Partner Program as an Advanced Partner.

SalesLoft is leading the sales engagement revolution. Through this partnership, CIENCE is bringing its industry-leading people-as-a-service model. Together, the companies offer best-in-class sales enablement tools and strategies to the companies' mutual customers.

"SalesLoft is a critical part of our customers' sales technology stacks," said Blake Wolff, SVP of Services & Alliances at SalesLoft. "By working with CIENCE, our mutual customers can create better sales experiences, increase pipeline creation, and engage with more customers."

This partnership is excellent news for shared customers who now gain competitive advantages by combining CIENCE's custom bespoke research and orchestrated outbound methodologies with SalesLoft's Cadences to scale 1:1 engagements for precise and personalized prospecting.

"The ability to improve your sales funnel and generate a pipeline full of opportunities drives organizations to partner with CIENCE," said Eric Quanstrom, CMO of CIENCE. "Our ability to support the many capabilities of SalesLoft enables us to grow the businesses of our customers more effectively."

Together, this partnership enables CIENCE and Salesloft to help companies like Qualia, Fivestars, Shutterstock, and hundreds more achieve better top-of-funnel sales results by providing customers with the right technology to execute sophisticated, scalable, and personalized prospect experiences.

About SalesLoft

SalesLoft is the provider of the #1 sales engagement platform, helping sales organizations deliver a better sales experience for their customers. More than 2,000 customers, including IBM, MuleSoft, Square, WeWork, and Zoom, use the company's category-leading sales engagement platform to engage in more relevant, authentic and sincere ways.

Headquartered in Atlanta, SalesLoft has additional offices in San Francisco, New York, London, and Guadalajara, Mexico. SalesLoft has more than 400 employees and was recognized as the #1 best place to work in Atlanta for the second year in a row. The company was also named the 7th Fastest-Growing Technology Company in North America by Deloitte and recently hailed by The New York Times as a start-up that 'may be the next unicorn... on a path to a \$1B valuation. For more information on SalesLoft and how to deliver a better sales experience, visit salesloft.com.

About CIENCE

CIENCE is a People-as-a-Service company, offering a unique blend of managed services and software to scale fast-growth sales organizations. Using our proven *Orchestrated Outbound* techniques — highly-targeted sales research and multi-channel outreach — CIENCE has delivered results for 900+ B2B customers in 151+ industries since our founding in 2015.

CIENCE is a global business, with headquarters in San Diego, CA and global offices in Europe, Asia, and the Americas. Connect with us online at cience.com on [LinkedIn](#), Twitter ([@CIENCEcom](#)), or on [Facebook](#).

CIENCE recently placed No. 31 out of 500 companies measured on the [FT Americas Fastest 500 List](#).

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