

Campus Fund launches the first edition of Grand Challenge for student entrepreneurs in India

Amazon Web Services (AWS) to offer technical mentoring and access to the AWS Activate program to top shortlisted winners



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GRAND CHALLENGE 2020

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SRIHARSHA MAJETY CEO & Co-Founder Swiggy	RAGHUNANDAN G. Founder TaxiForSure	PHANINDRA SAMA Founder redBus	GAURAV ARORA Head of Startup Ecosystem APAC AWS	GAURAV CHATURVEDI Partner kae capital	DEV KHARE Partner Lightspeed India	TOM HYLAND Co-Founder & Advisor Aspada

Bengaluru, Sep 27, 2020 ([Issuewire.com](https://www.issuewire.com)) - [Campus Fund](#) in collaboration with [Amazon Web Services](#) (AWS) has launched the first edition of [Grand Challenge](#) to build and promote an ecosystem for student entrepreneurship in India. The objective of the Grand Challenge is to transform the nation's entrepreneurial ecosystem to help make starting a company in India an attractive and achievable path for enterprising students.

As part of the challenge, winners will have access to the AWS Activate program which provides resources, mentorship, and promotional credit support to help founders build and scale a business quickly. The top 60 shortlisted startups will be mentored by members of the AWS Super Angels program in India, a program that brings together the leading angel investors in the country. Winners in each category will receive one-on-one mentoring on AWS Cloud technical architecture best practices from AWS Solutions Architects.

The challenge aligns with the Government of India's startup ecosystem acceleration initiatives including the National Education Policy 2020, Atmannirbhar Bharat, Startup India, and Make in India.

Applications are invited from Indian startups whose founders are current students, dropouts, and graduates in the last three years, and who operate in any of the following six categories:

- Mobility and AutoTech
- AgriTech and CleanTech
- Robotics
- EdTech
- FinTech
- Mental Wellness

Applications close on the 12th of October 2020, following which there will be three elimination rounds (details of which can be found on the [Grand Challenge website](#)), followed by the Final Demo Day on the 10th of December, which will be chaired by a high-powered jury consisting of Sriharsha Majety – CEO & Co-Founder Swiggy, Raghunandan G – Founder TaxiForSure, Phanindra Sama – Founder redBus, Gaurav Arora – Head, Startup Ecosystem, APAC-Japan at AWS, Gaurav Chaturvedi – Partner at KAE Capital, Dev Khare – Partner at Lightspeed India and Tom Hyland – Co-Founder & Advisor Aspada.

The jury will declare the Winner of the Grand Challenge and a Sectoral Winner in each of the six categories.

All six winners will be fast-tracked to pitch to the Investment Committee of Campus Fund on the 11th and 12th of December for an investment of up to INR 50 Lakhs.

HDFC Bank, Career Launcher, AGNli (a Government of India Initiative), Wadhwani Foundation, TIE Bangalore, Inc42, YourStory amongst others are partners in the [Grand Challenge](#).

Students applying for the Grand Challenge can also apply for AWS Educate program benefits through their college email alias. AWS Educate is Amazon's global initiative to provide students and educators with resources for building skills in cloud technology. Other benefits to the Grand Challenge participants include a 70% discount on the INC 42 Plus membership.

Apply here: [Link](#)

About Campus Fund: Campus Fund is India's first and only Dorm Room Fund investing in student-led startups run by full-time students; that provides capital, mentorship, and investment guidance from the Campus Fund.



Media Contact

Campus Fund

gc@yourcampusfund.com

Source : Campus Fund

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