

Beau Monde Media announces the promotion of Jade Braham as Associate Editor of Beau Monde Traveler Magazine.

London, Sep 2, 2020 ([IssueWire.com](https://www.issuewire.com)) - Beau Monde Traveler, a ground-breaking bi-monthly print, digital magazine and media-rich website which highlights the finest luxury travel experiences, announces the appointment of Jade Braham as their new Associate Editor.

Beau Monde Traveler Magazine is proud to announce the recent promotion of Jade Braham to the position of Associate Editor. Within this role, Braham will be responsible for sourcing, receiving and evaluating article pitches and ensuring content is in line with the editorial direction and development of the publication. In addition, Braham will be instrumental in a leadership position in ensuring the editorial value of the bi-monthly print publication.

Global Editor of Beau Monde Media, Hailey Cromwell, said they were delighted to offer this position to Braham, sharing: "Since joining Beau Monde Traveler, Jade has had an immediate impact in terms of her own editorial contributions to the print magazine and website but also editing content of staff, contributors and freelance writers. In her role she also over saw our platform exposure, managing the social media teams and has been instrumental in our brand's growth.

Now that we are launching our second title and sister publication and platform, Ski Luxe, we are fortunate to have Jade step up and take on more responsibility as we expand our luxury travel publication portfolio."

"It was the dynamism of the team and their commitment to providing both digital and written content on uber-luxurious and exotic destinations, not often reported in mainstream media, that drove me to take on the role as Associate Editor," states Jade.

"Beau Monde is certainly a magazine redefining how we learn about travel and discover where to go next. Their use of travel videos on the website and social media is very powerful, making their content a lot more immersive for discerning viewers. I look forward to continuing the excellent standard of editorial set by those before me and undertaking the task of growing the brands social media presence."

Jade brings with her a wealth of media knowledge and is a seasoned writer and photographer. Having graduated with a first in English from the University of Nottingham, she comes to Beau Monde with five years of experience in the writing and editorial field. Braham was most recently Assistant Editor, having joined Beau Monde at the beginning of 2020. Prior to Beau Monde, Braham spent considerable time as Content Writer and Blog Manager for female travel and entrepreneur website, Global Girl Community, where she acquired extensive experience in online and digital media. There, she led a team of writers, implemented social media strategies which had tremendous results, and created SEO and travel writing training material. She also runs her own freelance business, *Jade Braham's Odyssey*, offering written, visual and photographic content creation for brands, companies and creative individuals' websites and social media platforms.

ABOUT BEAU MONDE TRAVELER

Beau Monde Traveler is the Vanguard of Luxury Travel. Luxury travel experiences are featured

through editorial and video on the BeauMondeTraveler.com website, which includes compelling features on where to go next, recommended hotels, restaurants and unforgettable experiences. Beau Monde Traveler recommends travel experiences through a bi-monthly print magazine which includes features such as wine tourism, spa travel, and luxury cruises, as well as destinations and hotel features. Beau Monde Traveler is distributed in exclusive membership clubs as well as in airport lounges, retailers, high profile events and via subscription. Beau Monde Traveler magazine is also distributed through an interactive digital format and app, which includes video and animation covering luxury travel experiences. Beau Monde Traveler is dedicated to giving discriminating travellers access to a distinctive array of travel experiences. Www.BeauMondeTraveler.com

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