Acclaimed Volleyball Coach, Author, Leader and Olympic Producer Joins SportsEdTV

John Kessel named SportsEdTV Senior Contributor after 35 year career with USA Volleyball, national governing body of the sport.



Colorado Springs, Sep 7, 2020 (<u>Issuewire.com</u>**)** - In a significant announcement, <u>SportsEdTV</u> has appointed John Kessel, affectionately known as one of volleyball's 'bishops of the game' as a senior contributor.

"Needless to say we are excited to have John's contributions," said Robert Mazzucchelli, Founder, Chairman and CMO of <u>SportsEdTV</u>, adding "the auricle of the sport, *Volleyball Magazine* in its Centennial edition named John as one of Volleyball's 50 most important people in 100 years."

He is currently Secretary of the North and Central America and Caribbean Volleyball Confederation (NORCECA) Development Commission, and Director of Development for World ParaVolley, and on the national staff of Beach Nation.

"He has been part of every summer Olympics or Paralympics but two starting in 1984 and many Beach and ParaVolley Volleyball World Championships, in addition, to prolifically authoring several volleyball books and manuals, including *The Coach's Encyclopedia, the Coaches Guide to Beginning Volleyball Programs, The Junior Olympic Volleyball, The IMPACT manual and IMPACT Plus*" noted Victor Bergonzoli, CEO SportsEdTV.

Not to be retired from competition, John Kessel recently played for The Time Lords in the 55+ division. He competed in 16 US Open Championships and played professionally for the Denver Comets of the International Volleyball Association.

John Kessel's SportsEdTV BIO Page

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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