

Top Social Media Influencer Salice Rose & Looptify App Donate \$20,000 Worth of Masks for COVID Relief



Los Angeles, Aug 5, 2020 ([Issuewire.com](https://www.issuewire.com)) - Since the COVID-19 outbreak, celebrities and influential people are offering what they can, stepping up to help flatten the curve for what has to be one of the most unprecedented events faced by today's generations.

With the economy taking one of the biggest hits in history and the situation looking more dire with each

passing day, social media sensation [Salice Rose](#) in partnership with [Looptify](#) App decided to do something about it. Last month the duo donated \$20,000 worth of masks to the Antelope Valley Hospital and the Los Angeles Children's Hospital as their way of providing community aid in an immediate and tangible way.

You may know this social media influencer as a fun-loving, outspoken voice that makes her 30 million+ fans laugh with her quirky videos, but today she is using her influence in the most positive way she can. *"I'm donating masks because right now this is the most protective piece of garment we can use to take care of our health and each other. We also need to take care of our children and I know that not all of them have access to these resources so that's why I was more than happy to help this way",* says Rose.

Salice Rose, one of the most influential personalities in the millennial community, is a young and proud bilingual Peruvian/American influencer, entrepreneur and philanthropist who is passionate about connecting with her fanbase and evoking change. Salice shares stories on her social media platforms about being a former troubled teen, being kicked out of school, and turning her life around to becoming a successful businesswoman. Her experiences have inspired her fans to be true to who they are.

In partnership with Looptify, the main manufacturer for "Shop Salice Rose", she came to reflect on what this pandemic means to her, realizing the importance of family and feeling the need to do something more to help. The relationship with Looptify was an opportunity for her to move the needle in helping to prevent the spread of COVID-19. As one of the top emerging platforms when it comes to merchandising for influencers, Looptify's mobile app allows fans to connect with their favorite celebrities and influencers through a subscription-based system that offers spam-free messaging, Livestream, exclusive content and more. *"Our future plans are to continue to produce the best quality products for my fans and to continue to serve our community the best way we know how to which is by giving in times of need",* says Rose about her relationship with Looptify.

Salice also has a strong passion for both music and dance. Being an avid hip-hop and belly dancing aficionado, Salice loves to spend any extra time she can on the dance floor breaking a sweat! Catch her on [Instagram](#), [Youtube](#), and follow her adventures and keep an eye on the change this young social entrepreneur is making.

For more information on this topic, you can schedule a virtual interview.





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