

Teeny Beans Launches Interactive and Game Based Online Preschool Classes

Interakto, India's first interactive, game-based app supporting a preschool curriculum on EYFS guidelines has been launched by Teeny Beans. Kids aged 2-6 years attend daily interactive classes delivered by Teeny Beans through SPARSH, the parent APP.



kolkata, Aug 16, 2020 ([Issuewire.com](https://www.issuewire.com)) - Beanstalkedu, a city-based educational organization specializing in early childhood education with operations in India, UK, Vietnam, Kenya, and Malaysia, has just launched **Interakto**- a game-based interactive educational platform for preschool going kids. At a time when UNICEF acknowledges that children are the 'hidden victims' of the Covid 19 pandemic, an innovative approach to teaching preschool kids at home through [online preschool classes](#) is certainly welcome.

Launched under Beanstalkedu's flagship preschool education brand of **Teeny Beans** ([website](#)), Interakto brings to life the Teeny Beans international online preschool curriculum through a series of game-based learning activities strongly linked to the Early Years Foundation Stage (EYFS) framework.

One such example is the *development of pre-writing skills* for preschool going children. Ankana Banerjee, Co-Founder and Chief Knowledge Officer at Beanstalkedu remark "Do you remember how you were taught handwriting? Trace and Learn, right? It relies largely on the visual intelligence of the child. With Interakto, we follow the Directed method of teaching handwriting where every numeral and alphabet has a 'code'. It makes learning interesting for kids while opening neural pathways for life by adopting a multi-sensory method of teaching catering to visual, kinesthetic and auditory learners."

Teeny Beans provides parents a full year-long access to its proprietary digital curriculum including daily lesson plans through its parent app, **SPARSH** ([video link](#)). With **Interakto** ([video link](#)), parents now have access to a fully interactive gaming platform to engage kids in scientifically designed active screen time with specific learning outcomes.

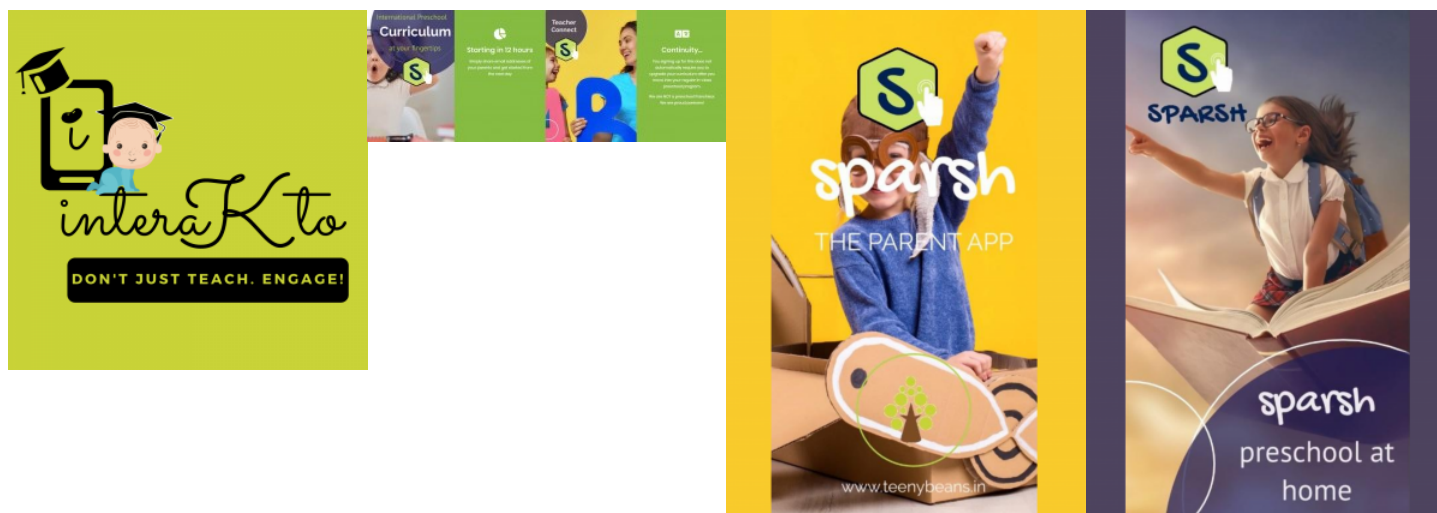
Ratna Routh Ansari, Head Business Development with Beanstalkedu remarks, “As national preschool educators, we knew we could make a difference to the lives of parents we touch due to the quality of our tech-enabled curriculum pedagogy. The biggest gain though has been seeing how our educators have engaged parents in the learning process at home for preschoolers.”

[Online preschool education](#) has been a subject debated and discussed extensively over the last three months with voices supporting it prevailing at most times. Expert opinion has coalesced around delivering a balanced approach with a 30-60 minute screen time that engages preschoolers actively and not passively. Teeny Beans’ approach through Interakto and Sparsh, in that context, makes sense as it leverages the power of active engagement through technology while relying on parental support as a delivery mechanism for preschool education.

As Ankana succinctly puts it, “When the world changed around us almost overnight, we knew that a revolutionary change in our mindset as educators would be required. The human race may never be fully prepared for the next pandemic, but thankfully, as educators, we just might be!”

About Beanstalkedu

[Beanstalkedu](#) is an international educational product and services company specializing in early childhood education. Started in 2012 in Kolkata, India, it is today, spread across all most major cities in India, in UK, Kenya, Vietnam and Malaysia through partner organizations that deliver one of its many educational solutions. Over the last decade, Beanstalkedu has carefully curated several educational products that benefit children in the age group of 6 months-11 years.



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