

Stellar MLS Partners With The International MLS [IMLS]®

Orlando Regional Realtor® Association is First to Provide IMLS to its Members

Boca Raton, Aug 26, 2020 (Issuewire.com) - The International MLS [IMLS]® announced today that Stellar MLS has signed a partner agreement with The IMLS to facilitate IMLS memberships through its 18 Shareholder or Customer Associations/Boards – representing collectively over 60,000 real estate professionals throughout Florida and in Puerto Rico. The Orlando Regional Realtor® Association is the first to bring IMLS membership to its 18,000 plus MLS customers.

“The Orlando Regional Realtor® Association is pleased to provide its REALTORS® with an essential member benefit that can be utilized to market their properties and services to a global audience of potential customers,” said ORRA President Reese Stewart.

According to The IMLS CEO/Founder and California broker Dr. Daniel Nussbaum, “We are extremely proud to say that we have entered into an agreement with Stellar MLS to provide the listings and roster data on behalf their Shareholder REALTOR® Associations interested in providing this service to their local brokers and their agents. Once the Association/Board signs on, their brokers will have the choice to include their listings in The International MLS [IMLS]® as well as on thousands of other agent and broker sites across the country and around the world automatically. Their members will also be listed in our Agent Directory, have full access to their own secure area in The IMLS Agent platform and be able to network internationally while providing their listings with international exposure. I want to thank our MLS & Associations Director, Larissa Ortiz, for helping to coordinate our efforts with Stellar MLS.”

“The IMLS is led by brokers to bring together agents, brokers, developers, associations, MLS's, buyers, and sellers. We are in a constant investigation and understanding of the real estate needs in a global field from United States Associations to any Country Association around the world,” said The IMLS MLS & Associations Director Larissa Ortiz. The IMLS brings agents and brokers more business as you can promote your listings to other agents and brokers in associations around the globe. The IMLS will also help you get more listings as you present to sellers the ability to get more exposure on their own listings.”

With the recent announcements of The IMLS signing the MIAMI Association of REALTORS®, FMLS in Atlanta, AMPI, the association for Mexico real estate professionals, and the Orlando Regional REALTOR® Association, The IMLS is proving its expanding global reach and is experiencing exponential growth in membership participation as it now approaches 175,000 members.

Orlando Regional Realtor® Association MLS participants will now be able to take advantage of IMLS special product options and opportunities to build their businesses locally and globally. This includes The IMLS international web page with IMLS/IDX search and Google Translate, which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS makes it very easy for agents to network with each other anywhere in the world as well as share listings.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents

and brokers.

“Stellar is pleased to partner with The IMLS on behalf the Orlando Regional Realtor® Association to provide a new opportunity for agents and brokers in the global marketplace. As Florida’s top MLS, we understand the value of international access, cooperation and advertising for our subscribers. Offering The IMLS option to our shareholders highlights our focus on providing opportunities for success to our customers. - **Merri Jo Cowen, CEO, Stellar MLS**

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving nearly 175,000 agents and brokers, along with associations, developers, buyers and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 70+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

About Stellar MLS

Stellar MLS invests in people and technology to give brokers and agents the access they deserve to trusted, standardized data. With 60,000 customers and a dynamic vision, Stellar MLS is poised to help brokers and their agents thrive in tomorrow’s competitive real estate market with a comprehensive suite of the industry’s best products and world-class customer service. Today, Stellar MLS makes the market work for real estate agents and brokers in 18 REALTOR® Associations throughout Central and Southwest Florida and in Puerto Rico. Visit StellarMLS.com to learn more about Florida’s top MLS.

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