

## Shopaholics get ready for safe retail therapy at Phoenix Marketcity - City's safest Mall



**Bengaluru, Aug 6, 2020 ([Issuewire.com](http://Issuewire.com))** - While the Coronavirus has disrupted normal life as we know it and brought in lifestyle changes, we never thought possible. For one, it has made everyone conscious of safety and hygiene every time they step out. Shoppers will be cautious about heading out to shop due to the pandemic and seek an experience that comes with safety. Phoenix Marketcity, Bengaluru has taken elaborate steps to provide a safe experience to its patrons, retailers and staff. The precautionary measures implemented at Phoenix are of global standards and leave absolutely nothing to chance to provide a healthy and safe environment for all.

Labelled as the “largest lifestyle engagement destination”, spread across 1.4 million square feet, Phoenix Marketcity offers its visitors an array of unforgettable experiences besides providing a safe environment. Since its inception in 2011, Phoenix Marketcity Bengaluru has revolutionized customer experience and has become Bangalore’s favourite lifestyle destination.

Phoenix Marketcity has collaborated with SCAI to implement detailed SOPs to provide a safe and hygienic shopping experience at every level of the mall. The elaborate measures are visible from the moment one steps into the mall and remind them to be safe at every step while they indulge in some much-needed retail therapy.

To ensure a seamlessly safe yet entertaining experience, only a limited number of customers are being allowed into the mall and inside the lifts, escalators at a time. Right at the entrance, there are thermal scanners that scan the body temperature and sanitizing footwear mats at the entry points along with frequent sanitization of touchpoints. A registration process is being followed to enter the mall wherein the customer is required to have the Aarogya Setu app mandatorily. The mall has been thoroughly

sanitized, and each customer and staff being mandatorily checked for temperature before entering. In accordance with global guidelines, social distancing is being made mandatory and so is wearing masks by both customers and staff throughout their stay at the mall. Sanitizers have been placed at multiple locations and customers are encouraged to use them regularly.

Individual retail stores at the mall have also listed out the maximum capacity of customers allowed at a time to make sure physical distancing measures can be met. Digital transactions have taken over cash transactions. F&B have also reinvented their operation models to reassure customer safety. The mall has revived the ways of customer engagement through digitalization like contactless payments, contactless parking to curtail contamination risk. The Food court is reintroduced with the all-new Contactless dining experience. The contactless dining at the food court will ensure the customers have minimal human contact to place their order or pay the bill. By deploying technology, the use of menu cards and bills that are often touched and could potentially be a source of concern have been eliminated thus making the entire experience seamless, safe, and convenient for customers.

Given its sheer size, Phoenix Marketcity implements social distancing in the best possible manner and absolutely eliminates chances of crowding at any point in time. In addition to their own safety, the staff and retail outlets have been well trained in enforcing safety guidelines across the mall. With these best precautionary measures in place, the customers visiting the mall are bound to feel safe and confident.

<https://www.instagram.com/p/CDQlugkHO2d/>

Phoenix Marketcity has instilled confidence in shoppers since reopening, allaying scepticism about safety and hygiene. Shoppers in Bengaluru city can be rest assured that there is no risk in shopping and dining out again and Phoenix Marketcity proves to be the safe haven to indulge in a little retail therapy!

## **Phoenix Marketcity Bangalore introduces safe and easy shopping experiences for the New Normal Times**

Phoenix Marketcity Bangalore is back with a bang and how! After a long wait, we reopened last month and were indeed ecstatic to see you again. We truly loved witnessing the spark in your eyes while shopping from your favourite brands, relishing delicious food, and having fun with your loved ones. These are testing times and your safety is our priority. To give you a safe shopping experience, we have undertaken all the preventive measures you can think of. Wearing a mask is made mandatory for each and everyone, floor markings are helping to maintain social distance, every touchpoint and store is being sanitized at regular intervals. So, the realm of fun and frolic is completely ready for you to come and enjoy some quality time with your dear ones!

The festive season has already begun and we have so many exciting things in store for you!

### **1. End of Season Sale**

Yes! You read that right. The golden opportunity of shopping your heart out is here. The most awaited, End of Season Sale has begun for you to shop for some chic, trendy and stylish apparel, bags, footwear, cosmetics, and much more from more than 300 luxurious brands! You know the list just goes on.

Grab some mind-blowing deals and return home with hands full of shopping bags. You can shop till the 31st of August and make the most of this sale. So, get set go, and revamp your closet with the best styles of the year! You are beautiful and you have got to flaunt your style.

## 2. Home Delivery

We have some surprising news for you that will make you jump in joy! What if we tell you that we have brought all your favourite brands closer to you? Exciting right! You can now shop from the comfort of your homes by just sending us a 'Hi' on our Whatsapp number +91 6366940002 and a personal shopper will assist you. You can virtually have a look at the merchandise, explore different brands, try out all the styles you like, and place your order. After opting for home delivery, we will deliver your items at your home. So, now you can shop anytime without any hassle.

## 3. Curbside Pickup

We won't let anything come in between you and shopping, so we have introduced Curbside pickup. Enjoy shopping virtually by sending us a 'Hi' on our Whatsapp number +91 6366940002 and a personal shopper will assist you. After shopping for all the exclusive and vogue outfits, you can either choose home delivery or curbside pickup. In curbside pickup, you can pick your shopping bags at a convenient place and time according to you. We have made shopping super easy, safe, and quick for you. So, think no more and go on a shopping spree now!

We are trying our best and making sure that the New Normal is made comfortable for you. So, avail these services to shop happily and stress-free.

You can also visit Phoenix Marketcity Bangalore without any worries as we are following all the precautionary measures for your safety. What's more? To make the festive season even more exciting and happening, we have a lot of exhilarating plans for you. Stay tuned to our page for further updates and details.

With all the safety precautions, Phoenix Marketcity, Bangalore ensures safe and exciting shopping experiences for all! Head to Phoenix Marketcity Bangalore. To know more click on the link <https://bit.ly/2BRgWWp>

**PERSONAL SHOPPING ASSISTANCE:** Phoenix Marketcity, Bangalore assists you in selecting and buying your favourite merchandise through WhatsApp, brand catalogue and virtual shopping.

Just send us a Hi on WhatsApp +91 6366940002. You can avail the following delivery services.

- DRIVE N PICK: Curbside Pick-up
- PHOENIX @ DOORSTEP: Home Delivery Service. To know more, click on the link below.

<https://bit.ly/2XjZpxG>





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