

Routerbee Wants to be Your Website's All-round Sentinel

Ottawa, Aug 2, 2020 ([IssueWire.com](https://www.issuewire.com)) - Routerbee is pleased to inform the public about its new website uptime monitoring service which comes with a tone of flexible features and plans. The service which can be afforded for as little as \$9/month is a conscientious attempt by the founders to help webmasters keep an eye on their websites 24/7 without breaking the bank.

This is a thoughtful response to the fact most websites are currently receiving unprecedented traffic as inspired by the COVID-19 pandemic and the global lockdown which accompanied it. As expected, this hike in internet activity puts a ton of stress on webhosts with a lot of downtime being one of the practical ways to notice this. Even worse, the average website does crash or is expected to crash at least one day in every given month of the year. For the ones which do not crash, there is a great tendency that they will experience some downtime at some point every month. Not even the world's biggest websites are immune to this experience especially now that web traffic has reached its highest peak since the last couple years.

As Charlie James, Routerbee's Director of Customer Success puts it "Now, more than ever before, the internet is witnessing a huge surge in traffic. As anyone can correctly guess, not every website can stand the traffic it receives. This goes without saying that many websites currently do not meet the 99.9% uptime that is the industry standard, hence are actually losing business."

The implications of this reality are perhaps more far-reaching than any ordinary observer might conceive. A website that loses 30 minutes in downtime per day will lose a little over one week's worth of time by the end of the year. Put in another way, customers would be unable to reach that business for a total of approximately one week that year. Not only would this result in loss of business, it could potentially cause a permanent plunge in a business's customer base.

"While we do our best to stay safe at these trying times, it's also important we protect our assets, income streams, and sources of livelihood. For the team here at Routerbee, we think our customers can pretty much take care of their businesses while we save them the stress of monitoring their websites' uptime" Concludes Mr James.

About Routerbee

Routerbee is a full-service website monitoring software that helps you keep an eye on your website 24/7. The software was designed to track any given website's performance; identifying and alerting the webmaster on loops and bugs which could potentially slow or crash their websites if not taken care of.

Among others, Routerbee offers three major services which include the following: SSL monitoring, the keyword on page checking, and uptime monitoring. It would however appear that a website's uptime is the most important of the three as it could easily hurt a company's brand as well as SEO if not well managed. From \$9 per month for one website to \$79 per month for a whopping 75 websites, Routerbee offers several types of advanced checks to keep its clientele informed on the state of their website.

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Source : Routerbee

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