

Panetto brings restaurant-grade dough balls, gluten-free pizza direct to consumer

Panettos.com launches with full suite of gluten free items



Everett, Aug 2, 2020 (Issuewire.com) - Panetto Foods (www.panettos.com) has officially launched its website designed to ship frozen pizza, dough balls, gluten-free bakery items, to customers in the United States.

For nearly a decade, Panetto Foods has sold its signature gluten-free pizza crust, frozen pizzas, and pizza dough balls to restaurants and grocery stores in the Pacific Northwest. Now for the first time, customers will be able to buy these same items online and have them shipped frozen to their door.

“We realized that the products we were selling to restaurants like gluten-free par-bake crusts and gourmet dough balls had a place in every aspiring pizza maker’s home,” said Dwayne Northrop, co-owner of Panetto Foods. After searching for dough and pizza supplies online yielded little results, he and co-owner Bob Smith set out to offer restaurant-grade pizza, gluten-free pizza crust, dough, and other pizza supplies online to be shipped nationwide.

Smith has been running pizza stores in the Pacific Northwest for over 30 years, while Northrop has more than 25 under his belt. This is the first time they will be selling pizza, dough, or gluten-free items online instead of from a pizza store or grocery store. The move towards direct consumer sales comes as more business shifts online.

Panetto Foods specializes in pizza dough, with a wide range of products (I.E. bacon-infused dough balls). They also offer a growing selection of gluten-free items. This transition was a slow process, one that began in 2008 after the development of a gluten-free crust, and slowly progressed to the point they are at now, offering gluten-free pizzas, plant-based pizza crust like cauliflower crusts, and gluten-free bakery items like brownies.

The frozen items that are currently listed for sale on Panetto Foods’ website include Gluten Free cheese and pepperoni pizza, cauliflower pizza crust, and dough balls. Their shelf-stable items include gluten-free baking mixes for brownies, pancakes, cornbread, and carrot cake.

Alec Northrop

Everett, WA August 3, 2020

www.panettos.com

Panetto Foods offers gluten-free (GF) pizza, GF crusts, GF baking mixes, and doughballs through their website panettos.com



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