

Let's Nurture Announces its IT Service Expansion in LATAM & Africa

The company now has a physical footprint in all major global markets



San Jose, Aug 6, 2020 ([Issuewire.com](https://www.issuewire.com)) - Let's Nurture, a global provider of digital technology solutions and services, announced today that it is expanding its global footprint to serve the Hispanic US, Latin America, and African markets. Let's Nurture's expansion into these new regions includes some large, significant emerging markets like Mexico, Brazil, Argentina, Chile, Nigeria, Kenya, Ivory Coast, Congo, Cameroon, and South Africa.

Let's Nurture has worked to support local languages and digital content before launching in these markets to maximize local customer experience and service's appeal. In order to accomplish this, the company is adding additional languages to its repertoire: Spanish, French, and Portuguese. Let's Nurture is expanding its full operational Marketing & business development team in the LATAM & Africa region which will manage Brand positioning in said region.

A year ago, the global digital solutions provider company announced plans to accelerate its global expansion through nearshore & offshore expansion. The company's CEO, Ketan Raval, has set a goal of making Let's Nurture's digital solutions available essentially everywhere in all continents by the end of 2020. At the time, it seemed like an extremely ambitious objective. However, Let's Nurture has exceeded its own projections confirming this week that its [IoT Solutions](#), blockchain development, chatbot development, [mobile app development](#) services, and offshore / nearshore digital development services are now also available for all US Hispanic, Latin American, and African customers.

To lead this international expansion, Let's Nurture has appointed Mr. Raimundo Hernandez as the new Business Head for US Hispanic, LATAM, and African markets. "Raimundo has been working with Let's Nurture on several digital projects in Central America and the Caribbean since 2018. He brings to the company extensive international management experience and in-depth knowledge of how businesses operate from a physical/digital customer experience perspective."

"We are now fully equipped to consolidate our expansion globally to deliver [digital IT services](#) and solutions across new regions, including the most advanced AI/ML, Data analytics, IoT Solutions, mobile applications, chatbot solutions, and blockchain technologies for manufacturers, retailers, farmers, fintech, e-learning, healthcare, hospitality, distribution, SME, entrepreneurs, NGOs, government agencies and services-oriented companies of all sizes and maturity levels," said Ketan Raval, Let's Nurture's CEO.

Let's Nurture has been in business for over 12 years now. They have enabled multi-level organizations: Enterprises, SMEs & start-ups, to bring about full-scale digitization in their core business processes, [AI-based chatbot](#) development, and digital marketing programs. Let's Nurture is focussing on digital transformation across North America, Latin America, and Africa region. With global headquarters in Charlottetown PEI Canada, Let's Nurture has regional offices in North America, South America, Europe, Australia, the Middle East, and Asia. For more information, please visit <https://www.letsnurture.cr> and follow @letsnurture on Twitter, LinkedIn, Facebook, and Instagram.

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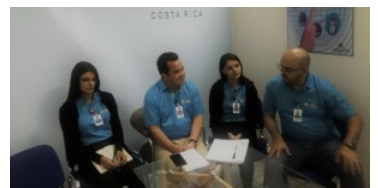
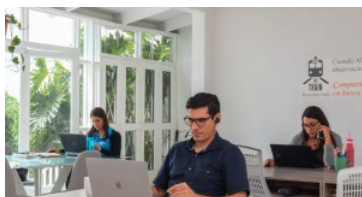
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