

Let's Nurture Announces its Global Expansion

The company is now present in every major global market around the world



San Jose, Aug 6, 2020 ([Issuewire.com](https://www.issuewire.com)) - Let's Nurture, a global provider of **digital technology solutions and services**, announced today that it is expanding its global footprint to serve the Hispanic US, Latin America, and African markets. Let's Nurture's expansion into these new regions includes some large, significant emerging markets like Mexico, Brazil, Argentina, Chile, Nigeria, Kenya, Ivory Coast, Congo, Cameroon, and South Africa.

Let's Nurture has worked to support local languages and digital content before launching in these markets to maximize local customer experience and service's appeal. In order to accomplish this, the company is adding additional languages to its repertoire: Spanish, French, and Portuguese. In addition to this, it is allocating essential resources at the SEO, social media, and direct marketing levels to increase brand awareness and the company's recognition across these new geographies.

A year ago, the global digital solutions company announced plans to accelerate its global expansion. The company's CEO, Ketan Raval, has set a goal of making Let's Nurture's digital solutions available essentially everywhere in all continents by the end of 2020. At the time, it seemed like an extremely ambitious objective. However, Let's Nurture has exceeded its own projections confirming this week that its IoT, blockchain, [chatbot](#), app, and offshore digital development services are now also available for all US Hispanic, Latin American, and African customers.

To lead this international expansion, Let's Nurture has appointed Mr. Raimundo Hernandez as the new Business Head for US Hispanic, LATAM, and African markets. "Raimundo has been working with Let's Nurture on several digital projects in Central America and the Caribbean since 2018. He brings to the company extensive international management experience and in-depth knowledge of how businesses

operate from a physical/digital customer experience perspective.”

“We are now fully equipped to consolidate our expansion globally to deliver digital IT services and solutions across new regions, including the most advanced IoT, apps, chatbot, and blockchain technologies for manufacturers, retailers, farmers, fintech, e-learning, healthcare, hospitality, distribution, SME, entrepreneurs, NGOs, government agencies and services-oriented companies of all sizes and maturity levels,” said Ketan Raval, Let’s Nurture’s CEO.

About Let’s Nurture

For more than 12 years, Let’s Nurture has enabled local, regional, global, private, and public organizations to drive breakthrough internal performance and outstanding customer experience through [IoT based solutions](#), offshore development, apps/web development, chatbot development, blockchain, GPS solutions, SEO, and digital marketing advanced tools. Let’s Nurture is fully focused on creating advanced solutions to digitize clients’ most fundamental business activities and enhance customer-centric digital programs. With global headquarters in Ahmedabad, India, Let’s Nurture has regional offices across North America, South America, Europe, Australia, the Middle East, and Asia. For more information, please visit <https://www.letsnurture.cr/> and follow @letsnurture on [Twitter](#), [LinkedIn](#), [Facebook](#), and [Instagram](#).

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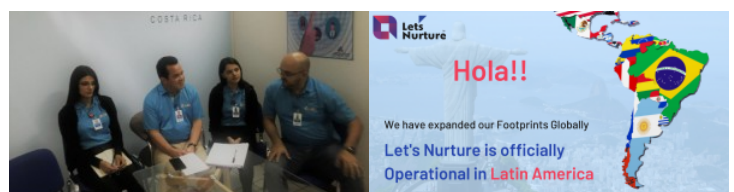
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