

Introducing Our New Director of Medical Science



Federal Way, Aug 13, 2020 ([Issuewire.com](http://www.Issuewire.com)) - Planled, Inc. www.planled.com is pleased to announce that Dr. Doug Steel has joined the company to develop our new UVC disinfection solutions group. For the past several years his company NeuroSense (www.neuro-sense.com) has been working on the development of spectrally-tunable LED lighting arrays, which can be used as an alternative to prescription drugs for the treatment of a number of neurological and psychiatric conditions.

As Planled's Director of Medical Science, Doug will oversee Planled's translation of scientific and engineering research into the development of UVC - based products and applications tailored to the unique disinfection requirements of a wide range of occupied functional spaces. He and the Planled team will provide much-needed education and training regarding the science and application of UVC disinfection solutions that safely, effectively, and verifiably neutralize microbial threats and contribute to the health and safety of the people who live and work in those spaces.

Dr. Steel comments "I am excited to be working with the Planled team on solutions to one of the greatest challenges of this century. When properly integrated into the built environment, UVC technologies have the potential to allow us to safely return to our lives and our livelihoods. Planled recognizes that well-implemented disinfection solutions are going to be part of the 'New Normal', and I am impressed by the commitment of the Company to do this correctly."

John Hwang, CEO of Planled said "Doug's broad range of experience in medical science, research analysis and technology development will empower Planled and our manufacturing partners to provide effective solutions during this time of coronavirus pandemic. As it has been our commitment to improving human life by providing research-based solutions, I'm confident that Doug will play a key role in providing and implementing high-quality UVC solutions for our clients."

Planled is located in the greater Seattle area and has been leading the lighting industry in research applied solutions since 2008.

Doug has over 30 years of experience in pharmaceutical drug design and discovery, and research project management and implementation divided between academia and the pharmaceutical industry. He has received training in medical sciences and neuroscience, theoretical and applied biotechnology, integrative neuroscience, and brain-environment interactions. He is the author of over 20 publications in scientific journals and books in the areas of drug design, drug discovery, and marine biochemistry. He has also written over 30 technology articles in the popular press.

Doug was an NIH postdoctoral research fellow in the Neuroscience Program at the University of Utah. He holds a PhD (Biomedical Sciences, Columbia University), an MPhil (Pathology, Columbia), an MS (Psychobiology, U of Florida, and a BA (Biology, Kalamazoo College). He also held pharmaceutical research positions at The Upjohn Company, CIBA-Geigy, and Syntex Pharmaceuticals.

He is also a serial entrepreneur, having founded or co-founded and managed 6 technology start-up companies over the past 17 years in a number of life science areas. Doug is a member of the Science Advisory and Research Advisory Panels of the IES, and also serves on the Science Advisory Boards of the Midwest Lighting Institute and the Lighting Enabled Systems and Applications Center at RPI.

About Planled:

Planled is a market leader in research applied lighting and UVC solutions, providing smart, innovative and affordable solutions to improve the human experience in all lighted environments. By converging research and technology, we deliver turnkey lighting and germicidal UV solutions with a local, national and international scope. We are the trusted partner for both private and public organizations, from local school districts to several of the world's highest-valued sports brands. Planled has been recognized as the first company to bring human-centric lighting and LED stadium lighting to MLB and school systems.

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