

Idea to Millions: An Inventing Tycoon Helps Creative Minds Turn Their Ideas Into Profit

idea to Millions™

Los Angeles, Aug 12, 2020 ([Issuewire.com](https://www.issuewire.com)) - Though the economy has been slowly improving, the unemployment rate remains at 10.2% as of July 2020. What resources do people have to take their financial security into their hands? Thankfully, our interconnected world affords people the opportunity to learn from some of the best minds in business and take charge of their future. Idea to Millions is a new educational platform, created by inventor Brian Zheng, where students learn to take their innovative ideas and learn the processes required to generate income.

Zheng has been inventing products and successfully launching them in the US and in China since 1989. Brian's success began as a student when a class project became a revolutionary innovation that continues to be used in products globally. This invention (the Pop Up Automotive Sun Shade) led to a series of products developed using Zheng's EZ Twist Technology such as play tents, pool floats, and even hunting blinds. Though Zheng became successful at an early age, he has continued to design new products in both the physical and digital spaces.

Through his experience, Zheng has acquired a methodology that he wants to pass on to others to assist in successfully designing, patenting, and marketing their own creative ideas. Idea to Millions is the culmination of his experiences and successes presented in an interactive blend of online courses and one-on-one workshops.

Zheng imparts his knowledge upon his students through ebooks, videos, bi-weekly Live Open Zoominars (1st and 3rd Tuesday of each month at 6 pm PST via Zoom), online courses, and closed multi-session personal coaching. Students who have received coaching value Zheng's hands-on approach and passion for seeing others succeed. Zheng has made it his personal mission to drive his students to create and actualize their ideas into financial stability. He feels that every person has a good idea within them and he's made it his responsibility to help them bring that idea to life.

Regularly, people look at items around them and imagine ways in which they can be improved. However, due to a lack of knowledge or resources, these ideas are often dismissed and forgotten. One of Zheng's students, Michael Carmona, was a frustrated inventor who was struggling to produce his products as well as navigate the patent process. After joining Idea to Millions, Carmona has stated that he's very excited about the future of his newly patented product through Zheng's tutelage.

Another such success story is told by Zheng's student Phil Hale of Presentation Switchers. Hale claims that through working with Zheng, he has learned techniques to manage a corporate business, motivational techniques, knowledge of importing and exporting products, and globally expanding his business. Hale attributes the success of his company directly to Brian Zheng.

Another student, Jeff Burdelski, witnessed Zheng start a product from a sketchpad drawing to a full product many times over. It is this type of real-life practical knowledge that sets this program apart from the rest, helping Zheng's students achieve financial success through their own products and ideas.

"The best time to begin working on turning an idea into an invention or entrepreneurial business is right now!" Zheng says. Any passionate inventor or entrepreneur that is not sure where to go or what steps to take with their idea or product would benefit from the personal coaching programs through Idea to Millions.

Idea To Millions: Make a Change and Take Your Future Into Your Own Hands

[Your First Product Ebook Available for Free](#)

[Book a Free Call With Us Today](#)

["What is Idea To Millions?" Video](#)

["Excelerator Overview + Student Testimonial" Video](#)

Follow Idea To Millions' journey online and on social media:

[WEBSITE](#) | [YOUTUBE](#) | [INSTAGRAM](#)

[LINKEDIN](#) | [FACEBOOK](#) | [TWITTER](#)

Connect with Brian Zheng

[LINKEDIN](#) | [FACEBOOK](#)

For more information and press inquiries on Idea To Millions and Brian Zheng, please contact corey@ideatomillion.com

###



30 Year
Experienced
**Inventor
Tycoon**

Brian Zheng

idea to Millions



Media Contact

Idea To Millions

corey@ideatomillion.com

5309367633

280 S Lemon Ave #27

Source : Idea To Millions

[See on IssueWire](#)