Hawaii Tech Company MobileGrindz Offers Restaurants an Alternative to Food Service Tech Platforms

MobileGrindz offers enhanced benefits and lower cost than other food ordering platforms



Honolulu, Aug 2, 2020 (Issuewire.com) - MobileGrindz, a Hawaii based Technology company, has announced the upcoming debut of their foodservice platform that aims to redefine the way food ordering systems and restaurants work together. This venture, spearheaded by Hawaii Local and Black Entrepreneur Lyron Foster, aims to bring additional job opportunities to Hawaii.

With food delivery apps continuing to gain popularity - more than 20% of smartphone users are expected to use food delivery apps by 2021 - restaurants are looking for better ways to offer such services while also boosting their bottom line.

Many food ordering platforms charge restaurants up to 20% of their orders, which tends to undercut sales severely and adversely affect restaurants. MobileGrindz wants to offer a better solution for restaurants. With their platform, a flat technology fee is charged per month instead of a percentage of sales. This fee structure intends to help businesses better control their costs, make more money, and remain competitive.

The MobileGrindz team isn't stopping there. They are working to help restaurants earn more sales in general. One way they are doing this is by offering completely custom and free mobile apps for iOS and Android. This will allow restaurants' customers to place orders and track their deliveries seamlessly.

Unlike most competitors on the market today, MobileGrindz will offer native apps for restaurants that will let them set up geo-based triggers for promotions that target foot traffic. In addition, this will allow restaurants to offer push notifications which restaurants can utilize to keep their customers informed of special offers and discounts.

MobileGrindz will also eliminate third party funds disbursements by integrating third-party payment gateways, including Stripe, PayPal, Authorize.net, and others. The inclusion of additional payment gateways will allow restaurants to easily process payments independently and receive revenue more quickly.

The MobileGrindz team says that they will begin on-boarding early adoption users in mid-August, with a general launch of the platform slated for September 1, 2020.

More information can be found at https://www.mobilegrindz.com/.

About MobileGrindz

MobileGrindz offers a cost-effective alternative to food ordering platforms for restaurants, helping them better promote their businesses while saving money.

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Source: MobileGrindz LLC

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