

GoTen Started Mid-Year Promo - "Summer Selection Super Deals"



Shenzhen, Aug 13, 2020 (Issuewire.com) - In succession to the featured promotion of Storage & Organization - "[Live A Clutter-Free Life](#)," GoTen Dropshipping Platform has rolled out its mid-year promo, "Summer Selection Super Deals" with adequate preparation of stock. In particular, up to 12,000 units are available for the best-selling product. GoTen attempts to help some online retailers to catch up with the peak summer sales through the latest promotional event.

Top-Selling Products in Summer Selection for Dropshipping

Various summer products are offered in "[Summer Selection Super Deals](#)," such as planter boxes, patio sofas, swing chairs, solar lights, windmills, door & window rain covers, and so on.

These dropshipping products target the enormous demand in summer. For instance, the high-quality plastic planter boxes are great all-weather decorations for gardens, yards, balconies, restaurants, and coffee shops; ideal for home and commercial use, outdoor patio sofas on GoTen.com are made of premium PE and reinforced with stainless steel to provide exceptional stability and great comfort; as one of the most environmentally friendly light sources, the solar lights are easy to use, exquisite, and widely applied in greenhouses, gardens, yards, lawns, etc.

Other Popular Products for Great Fun in Holiday

Apart from the above, the promotion also covers other well-received product categories, including Music Products, Health & Beauty, Toys & Hobbies, and Pet Supplies. In particular, there are record players for an idyllic summer; pro stage equipment for singers or bands to hold open-air concerts; exquisite wooden toy ships and exotic Indian tents for endless fun...

All products are selected based on historical sales data and advanced big data processing. That's why an increasing number of dropshippers rely on the findings of GoTen.com for dropshipping ideas.

All Promotional Products Sold at Discounts

Discounts vary for different products. Nearly 50% of them are at a discount of 6% off; 39.7% are sold at 8% off. More specifically, the most valuable products are patio sofas, 50% of which are offered at 10% off. In addition to free delivery from local US/UK warehouses, online retailers can benefit a lot from competitive wholesale prices and discounts in the sales event.

Sufficient Stock Prepared Through Strategic Planning & Cooperation

The available stock of a product prepared in GoTen's global warehouses depends on how well it sells, which reflects GoTen's strategic planning. According to statistics, 9 out of the 136 items which are snapped up the most have more than 1,000 units; hundreds of units are prepared for most products (86.76%). It's worth mentioning that there are over 12,000 units available for the best-selling kitchen shell, next to which is a grain grinder with over 5,900 units in stock.

Considering these dropshipping products are in demand, to ensure the item availability, most eligible GoTen members would choose to reserve stock in advance or cooperate with GoTen to get the goods ready.

[About GoTen](#)

GoTen.com is a professional dropshipping wholesale supplier under ZongTeng Group since 2007. It benefits from all ZongTeng's supply chain resources, including GoodCang, YunExpress, and WorldTech.

Since the launch of GoTen global site, [GoTen Dropshipping Platform](#) attracts thousands of visitors worldwide every day, registering considerable surges in sales with 20,000+ profitable SKUs. Additionally, based on big data-based research, its free product recommendations aim to make dropshipping easier on Amazon, eBay, Wish, Walmart, and other online marketplaces.

No membership fees, no credit card needed, only minutes to get started. GoTen makes it easier for everyone to launch and boost their online business.

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