

## Forest Creators Launch Eco-Friendly Masks that are Reusable & Offer 7x Protection



**Mumbai, Aug 12, 2020** ([Issuewire.com](https://www.issuewire.com)) - Forest Creators, India's leading [afforestation](#) not for profit organization, launch 'Earth Face Masks' that offers 7X protection, is reusable, stylish and environment-friendly.

The Founder of [Forest Creators](#), Dipen Jain said, "In the current times, COVID is ravaging the world and our resources are channeled towards fighting the pandemic and keeping people safe. We at Forest Creators have stepped up to this challenge. To sustain the cause of afforestation and to help promote safety, we have launched the Earth Mask. The revenue generated from the sale of these masks will go towards planting trees."

In addition, with face masks slowly becoming a part of our daily lives and the reported detrimental effects of disposable masks, there is a need for organic and environmentally sustainable personal protective gear. To meet this requirement, a team of experts from Forest Creators has created eco-friendly face masks to reduce waste and protect the people from this life-threatening disease. Keeping the COVID economy in mind, Forest Creators is making the single box of 5 masks with 95% certified filtration available for as low as Rs. 399. These can be bought on Amazon and other market places.

To further the support the cause of afforestation, every 100 pieces of masks sold, will help plant one tree, which in turn will result in 24kgs of carbon offset per year.

Dr. RK Nair, the Co-Founder of Forest Creators said, "It is important to understand that change begins within one's self. We firmly believe the current times call for conscious thinking and effort towards building a better and sustainable future. Earth Face Masks will help do just that!"

What makes this face mask stand out is the optimum protection it offers. Earth Friendly Face Masks by

Forest Creators are sustainable, reusable and washable masks. Made in Sedex certified factories, following safe & ethical practices we created these masks. Each mask comes with 7X protection with SITRA certified SSMMS bonded filtration and 2 layers of Natural Biodegradable washable textile. The masks also feature an internal nose bridge for added safety and a soft elastic loop to easily fit the wearer.

Earth Mask's many benefits also include being "All Day wear Elastic", extremely comfortable, making it easy to wear for the entire day. The fabric is breathable, soft, and has anti-dust, and anti-pollution properties as well. Employing innovative sewing techniques and organic fabrics, these masks are durable, washable, and reusable. This allows for maximum use and minimum waste. It is in stark contrast to other masks available in the Indian market. Overall, it's a combination of benefits that will appeal to the consumers looking for reusable, stylish, environmentally-friendly masks.

### **About Forest Creators:**

[Forest Creators](#) has risen the bar when it comes to planting trees across India. Since its inception in 2014, they have successfully planted more than 1 Million trees, using the renowned Miyawaki method of planting trees. Currently, the entire team is tirelessly working to plant 100 Crore trees by 2030 and aims to make the world a better place for future generations.

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