

Crwn Music Label joins forces with Seductive Lady Entertainment



Raleigh, Aug 13, 2020 (Issuewire.com) - Kasim Peterson, [Crwn Music Label Owner](#), has partnered with Jae Douglas of **Seductive Lady Ent.** to provide creative direction for the brand of social media influencer [DJ Young](#) out of North Carolina.

Keshaun “DJ Young” Simms”, 26, is a native of Wilson, NC, is managed by Jae Douglas and Tee Keene, Raleigh, NC, and is notoriously known for his “*Worldwide Young*” virtual club events. Young reached internet celebrity status in the Spring by committing his time to entertain fans online during quarantine for social distancing requirements. Most people know him from mixing on radio station **Power 95.5**. In a single night, Young gained over 75,000 live viewers and to date has over a 3 million total in social media engagement.

Kasim Peterson, **Crwn Music** CEO, overseas Digital Marketing and Creative Design for **MMG** as well as the Marketing Liason for all Rick Ross owned brands. Peterson also Designs for **Bianca Bonnie** and **Roc Nation’s Planes** as well as serving as a Marketing Coordinator and A&R for several other artists and producers. Peterson was recently interviewed by [Culture Pusher](#) for his remarkable work.

“This joint venture should be promising for the opportunities I want to be able to provide to not only my fans but new fans [as well]. Our country is still fighting the pandemic surrounding Covid-19 and with the entertainment nightlife still being closed down for safety, this has been lifting people’s spirits and I am honored to give life back to the nightlife, so to speak, through social media.” - DJ Young

DJ Young and his teams hope to bring on more sponsorship and ambassador opportunities with companies involved with fashion, music, and nightlife entertainment. Follow DJ Young on Instagram at @WorldwideYoung to watch his journey and for more information about him or his events or visit www.djworldwideyoung.com

Contact Seductive Lady Entertainment/ Worldwide Young for booking and features from DJ Young and for Press Inquiries please contact Tia Hart info@iamtiahart.com.

For Press Inquiries on Kasim Peterson, please contact Von Nolan, vnolan@officialcrwn.com



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Source : DJ Young - Worldwide Young/ Seductive Lady Ent.

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