Cozaint Corp Launches Industry's First VMS Platform With Long-Term Video Retention

Innovative, Operator Oriented Solution Delivers Most Economical Video Storage System On The Market Using Industry-Proven LTO Storage



San Diego, Aug 6, 2020 (Issuewire.com) - Cozaint Corporation, a developer of 'smart' physical security solutions, announced the launch of *askALICE*, the industry's most economical video surveillance management hardware and software system delivering extreme long-term retention. *askALICE* provides an enterprise-grade video management software suite integrated with server and multi-tiered storage. Cozaint has developed the capabilities of the VMS software to easily playback video from either initial storage or second-tier storage without any additional steps needed by the surveillance operator.

This breakthrough now enables the Cozaint VMS Software —named **BOBBYvms**— to seamlessly and effortlessly play video from various tiers of storage. **askALICE** integrates industry-proven LTO-storage as the second tier of affordable long-term retention space while allowing surveillance operators to playback video from any point on the recorded timeline. No extra steps or processes are necessary for the operator to view and playback recorded video from days to years ago.

"Video surveillance footage has traditionally been stored on hard disk drives, but with increasing camera resolution and the desire for longer retention periods, storage has become a big challenge," said Peter Faulhaber, president and CEO, FUJIFILM Recording Media U.S.A., Inc. "Tiering to LTO tape can make a significant difference by improving total cost of ownership based on low acquisition costs, low energy consumption, and reduced floor space requirements. As video storage needs grow, LTO offers unmatched reliability, longevity, and delivers affordable long-term video retention."

With scalable initial hard disk based video storage, customers can playback video immediately with Cozaint's **BOBBYvms**, the video management software suite used within the **askALICE** platform,

which has been developed to seamlessly manage the cost-efficient second tier of video storage. When the surveillance operator traverses far enough back on the recorded video timeline, **BOBBYvms** will automatically retrieve the appropriate recorded video from the second-tier storage of **askALICE** in just a few minutes.

askALICE is tremendously scalable, making it suitable for medium and large camera-count environments. Whether an organization needs long-term video retention for legal, compliance, liability, or simply corporate policy, **askALICE** is significantly more affordable in delivering six months, one year, two years, or even longer video retention.

"The media and entertainment industry has been using LTO technology for years and it is a proven, reliable, and economical storage solution. Being able to deliver a video management software solution that puts no extra burdens on the surveillance operator to go back in time -any amount of time- and easily playback recorded video is what makes LTO video retention truly viable," said Jay Jason Bartlett, Cozaint's CEO. "It has taken us years to develop the right software and hardware combination for **askALICE** to allow for the seamless playback of recorded video from multiple tiers of storage. The cost savings of this solution are truly significant."

As an example,* a 100-camera, <u>500-terabyte storage requirement</u>, requires a traditional hard disk-based solution at over \$112,000 versus an *askALICE* solution at around \$62,000, which represents a 55% cost savings. A 400-camera, <u>2.25-petabyte storage requirement</u> would require a traditional hard-disk based solution of around \$367,000 versus an *askALICE* solution at \$149,000. And this is before all the extra 'Total Cost of Ownership' savings LTO also brings to the user.

Cozaint offers the complete **askALICE** product line direct to end-users and will build systems for the specific needs of medium and large camera-count environments. The Cozaint sales team will work with customers to appropriately size and design the needed server and multi-tiered storage requirements while showcasing the significant savings an **askALICE** system will deliver over traditional hard-disk video storage systems.

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