

Coach to NBA, College and High School Stars Joins SportsEdTV as Contributor

From John Lucas Camp to Community Colleges and High Schools Michael Shepherd motivates players



Miami, Aug 31, 2020 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](#) Mentor, coach and motivator Michael Shepherd has joined [SportsEdTV](#) as a contributor to its basketball channel, according to an announcement today by the FREE, unlimited sports instruction portal.

“A good portion of our millions of monthly viewers are basketball players, parents and coaches who’ll benefit from the wisdom and energy Michael Shepherd puts into his contributions that we’re happy to freely share,” said Robert Mazzucchelli, Founder and Chairman, [SportsEdTV](#).

Shepherd was previously the Head Boys’ Basketball Coach at McKean HS and Salem Community College along with being an assistant coach at Goldey Beacom College. He also worked at the prestigious John Lucas Camp and ACC Camp where he worked with several NBA players such as Kevin Durant Carmelo Anthony and Pops Mensah Bonsu.

“Michael Shepherd is the sort of unpretentious, hands-on, who inspires trust in his student-athletes and that translates to the sort of coaching contributions that fit our authenticity compass,” added Victor Bergonzoli, [SportsEdTV](#) CEO.

Shepherd is a Temple University (1996) graduate who received a Master’s Degree in Education from University of Delaware. He is also a teacher at his alma mater William Penn HS where he assists Former Xavier and William Penn Alumni Gary Lumpkin.

About [SportsEdTV](#): [SportsEdTV](#) exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don’t expect everyone who uses our learning tools to become a world champion - that’s not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it’s becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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