

BIRD of BIRD3 WINS BEST MUSIC VIDEO @ Cote d'Azure Webfest CANNES/"CALL TO ACTION" ON NEW RELEASE "WHY NOT?"

Bird uses win at Cote d'Azur Web Festival to platform new BIRD3 single/Drummer Michael Miley of RIVAL SONS re-joins the group BIRD3 for new studio album.



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featuring BIRD3Music*
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Vestavia Hills, Aug 2, 2020 (IssueWire.com) - [START TODAY* Wins Best Music Video Award @ Côte D'Azur Web Fest, Cannes](#)

EMusic Wire/10077425Award Winning Recording Artist BIRD will use Côte d'Azur Webfest's new WebTV platform to send a powerful "Call to Action" music message

HOLLYWOOD, Calif. - *eMusicWire* -- "The recent protests against police brutality fueled a fire in musician BIRD to utilize his musical gift to inspire change" says Côte d'Azur Webfest founder Clinton H.Wallace - he deserved to win our "Best Music Video" Award.

"I have never won anything before for my music", says BIRD, at first I was deeply honored and moved, then I got really excited and called everyone I knew! Just like all of us banging our pots and pans together to spread a thankyou message to first responders, BIRD wanted to help raise awareness through his music. Words and music are a powerful combination to light a fuse within! says BIRD and when the shocking George Floyd video went viral something deeply primal stirred in his heart.

"I originally wrote this song to make a change inside myself" said BIRD "because I finally GOT what real suffering was. I realized that if we don't start making the right decisions for ourselves and our fellow human beings we just won't make it "

His personal awakening meant the song took on a whole new meaning and became an even broader message when Andrew Bowen, a talented Director, took on the vision and created what we now see. A catchy song with BIRD's incredibly soulful voice bringing home the message over visuals and audio from protest scenes.

"I couldn't have done this without Andrew and his vision for my song or the talented music producer Michael Rich who believed in me" says BIRD

Early musical influences for BIRD include Randy Jackson, Ken Calliat(FLEETWOOD MAC), Richard Dashut(FLEETWOOD MAC), Jay Buchanan(RIVAL SONS), Gardner Cole, and Tony Lucca but his main influence is Chris Martin from Coldplay!

There is no room for complacency at the moment says BIRD and anyone whoever needed someone to tell them they are not alone or felt too scared to speak out and be a difference maker - then Start Today is about taking a look in the mirror and making a change inside.

And next? BIRD the Music Messenger is releasing a studio-recorded full length album *UP FOR AIR – with 18 songs plus a bonus track on September 6th, 2020. Drums, Michael Miley (Rival Sons, Bird3) Bass, Greg Coates, Vocals Guitar, Piano, BIRD. Produced by Michael Rich and Recorded @Karma Studios East NY.

WHY NOT? drops today with a *CALL TO ACTION" message about the importance of caring about one another - BIRD hopes that with everyone posting a photo of themselves on social media wearing a mask, the message goes viral!



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