

Utkarsh Dutta: Journalist Turned Digital Strategist is changing the Social Media game



Delhi, Jul 17, 2020 ([Issuewire.com](http://www.Issuewire.com)) - While some of the 20-year-old people are busy mugging up notes to pass their college semester exams and others are busy planning school reunions. At the age of 20, Utkarsh Dutta has become a digital influencer and is reaching new horizons on social media. Apart from this, he is also helping other people grow their social media presence and is one of the biggest game-changers.

Apart from being a digital Strategist and Social media influencer he is also a professional journalist having work experience ranging from startups to the big giants in the industry. Due to his exposure to the Media and Entertainment industry, He has a very well connected network and deep knowledge about how each type of content needs to be marketed.

Utkarsh soon plans to open his own digital marketing company and is busy hiring people that can match up to his expectations as he prefers the quality of work over everything. These days he is helping people change their social media game through his Instagram handle ([@utkarshdutta13](https://www.instagram.com/utkarshdutta13)).

When asked about his opinions on social media, He says "You need to provide quality content and services for the people and the people will provide for you".

He has his Youtube channel ([Utkarsh Dutta Entertainment](https://www.youtube.com/channel/UCUtkarshDuttaEntertainment)) where he voices his own opinions on everything that's happening in the world. In such a young age, Utkarsh already has a stable client base consisting of both established and upcoming creators.



Media Contact

Utkarsh Dutta

Duttaishwar13@gmail.com

Source : Utkarsh Dutta

[See on IssueWire](#)

