

Unique Coaching and Business Success Is Hallmark of SportsEdTV Contributor

Alex Pama, Head Men's Coach, Life University, Now Sharing On-Pitch and In-Office Talents with SportsEdTV Contributions



Miami, Jul 16, 2020 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](https://www.sportsedtv.com) futbol audiences now have access to guidance of one of the few Americans to have been nurtured in the highest levels of respected Dutch professional soccer organizations as Alex Pama becomes a regular contributor.

"Since returning stateside, Alex has been an instructor for US Soccer and served for more than 20 years as a director of coaching for various soccer organizations in America, and we're sure our footballers will welcome his unique perspectives," said Robert Mazzucchelli, [SportsEdTV](https://www.sportsedtv.com) Founder and Chairman.

He has produced over 300 collegiate players (NCAA/NAIA) as well as 11 World Cup participants and over 30 professional players. Currently he also serves as a Technical Director for local metro Atlanta soccer program, Impact SC.

In 2018 he was among Georgia's Top 50 Coaches; in 2019 he was voted Coach of the Year in the MidSouth Conference; in 2020 he was voted as Coach of the Year in the Life University Athletic Department where he is currently head coach.

“He owns Pama Sports, a soccer training and consultancy company in the United States which parlays his coaching and business skills which many of our users will tap into for their teams and leagues,” observed Victor Bergonzoli, CEO [SportsEdTV](#).

“I really appreciate the broad FREE distribution of ideas and instruction that [SportsEdTV](#) gives to the world,” Pama said, adding “it’s a great way to give back to our sports by sharing best practices in places that have difficulty accessing deep play and admin experiences.”

About [SportsEdTV](#): [SportsEdTV](#) exists to help athletes, coaches and parents LEARN, WIN and CELEBRATE. We don’t expect everyone who uses our learning tools to become a world champion - that’s not our mission.

We do expect people who use our educational resources to become their own champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it’s becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness.

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world-champions - and have been watched by viewers in every country in the world.

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