

The 6th Annual Natural Hair Industry Convention Sets the Stage to Go Virtual for the 2020 Conference.

The annual convention highlighting textured hair professionals goes virtual for a one-day event and announces its industry partner as EMERGE Natural Beauty Industry Alliance.



THE
NATURAL HAIR
INDUSTRY CONVENTION
FOR TEXTURED HAIR PROFESSIONALS

2020 INDUSTRY PARTNER

EMERGE
NATURAL BEAUTY INDUSTRY ALLIANCE

VIRTUAL ONE DAY EVENT

**RESET
REAFFIRM
RESTORE**

11.08.20
8AM TO 8PM

WWW.NATURALHAIRINDUSTRYCONVENTION.COM

Baltimore, Jul 31, 2020 (IssueWire.com) - Organizers of the Natural Hair Industry Convention have released the date of their Annual Convention for textured hair professionals. Amid the COVID-19 pandemic and the increasing number of positive cases around the country, the founders of the NHIC decided to go virtual for its highly anticipated yearly conference, scheduled for November 8th, 2020,

from 8:00 am to 8:00 pm.

For 5 consecutive years, the NHIC has welcomed attendees from all over the world, including 3 continents, 7 countries, and all throughout the United States. With a growing number of participants and industry partners, the messaging behind this convention remains consistent, to create the world's largest platform for the Natural Hair and Textured Professionals through industry standards and best practices, innovation, and legislative advocacy. Founded by Entrepreneur, Educator, and Industry Leader Susan L. Peterkin, this year's convention theme is, RESET, REAFFIRM, RESTORE. The objective of the Natural Hair Industry Convention is to meet the business, technical, and regulatory needs of its professionals.

The industry partner for the 2020 Natural Hair Convention is EMERGE Natural Beauty Industry Alliance, founded by Master Stylist, Global Brand Ambassador, and CEO Diane C. Bailey. Together, the partnerships with EMERGE and initiative founders from the CROWN Coalition, the Natural Hair Industry Convention will play a key role in the advancement of textured hair professionals. To learn more about the NHIC, visit www.naturalhairindustryconvention.com



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Source : The Natural Hair Industry Convention

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