Smart Meetings Announces Top Winners in Video Contest

Convention and Visitor Bureaus Fire Up Creativity to Welcome Back Planners



Sausalito, Jul 15, 2020 (Issuewire.com**)** - In an effort to help stimulate the hospitality industry, Smart Meetings ran a month-long Welcome Back video contest inviting Convention and Visitor Bureaus (CVBs), along with hotels and venues, to submit a 20-30 second video inviting event and meeting planners back to their location.

The main judging criteria for winning was putting together as creative a video as they could.

After reviewing multiple submissions from all over the country, Little Rock Convention and Visitors Bureau came out as the top winner. See the winning video and article here.

“We don’t know what the future will bring but we do know that Little Rock’s greatest strength is our people. We’re here and we cannot wait to welcome you back,” said Gretchen Hall, President and CEO, Little Rock Convention and Visitors Bureau

Coming in at second place was Visit Santa Rosa, with Tourism Whistler in Third Place. Highlights from these and other entrants can also be viewed on Smart Meetings.com.

“Congratulations to our winner and all of those who participated. We are all excited to get back to the meeting and want to give a big thank you to the destination partners who are helping us do that safely. The creativity and welcoming spirit of these videos is a reminder of why we are more productive when we work together.” said Marin Bright, Founder, and CEO, Smart Meetings.

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About Smart Meetings: Smart Meetings is the leading meetings industry publisher and voice of inspiration for meeting professionals. We inspire our audience of meeting and event professionals to dream big—and create brilliant experiences that delight attendees, achieve desired results, and elevate the impact of the meetings industry. *Smart Meetings* publishes cutting-edge meetings content in print and digital magazines 12 times per year, hosts world-class networking events, produces CEU-accredited webinars, and offers a myriad of digital resources.






Media Contact

Bright Business Media LLC

debra@smartmeetings.com

415-339-9355

475 Gate Five, Suite 235

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