Shared Success: Steven Jordan Helps Small Business Owners Thrive



New York City, Jul 22, 2020 (Issuewire.com) - The pursuit of ambition is a noble thing. Nobler still when you pull everyone around you up to celebrate your successes with you. When Steven Jordan had become successful, he was unsatisfied with enjoying his victories by himself. In search of greater fulfillment, he is on a quest to help as many small business owners as he can. With the philosophy "the more you give, the more you receive," he hopes to foster a positive cycle of giving to and receiving from the world.

Cabinet Startup, LLC, is an initiative by Steven to expand his business model and help more people transform their lives. This is by helping them succeed in their business venture into the underrated cabinet industry. Aiming to cater primarily to small business owners in the specialty trade and home services industry, they now have dozens of people flying in from all over the country to learn what there is to know about the cabinet refinishing business.

So far, the initiative has generated amazing results from people of different levels of experience. Cabinet Startup is well on its way to meet its goal: to create partnerships with a hundred people and guide them in building their own seven-figure cabinet painting businesses.

Before Cabinet Startup, LLC was created, Steven's first steps into the cabinet industry were when he was invited by his high school friend to try working for them. It was in a small business named Espresso Finishes, which refinishes cabinets. At the time, he was going through phases of research and deliberation about what industry to venture in. Finding a lot of excellent opportunities after a year of working in the cabinet industry, he made up his mind and bid Espresso Finishes goodbye. He moved to Orlando to avoid competing with them and created the Elite Cabinet Coatings, LCC. He eventually came back to reapproach them and managed to gain 100% equity.

No one expects to be able to earn six figures in the home service business, including plumbing, woodworking, and house painting, and Steven wants to tell more people about the endless incomegenerating opportunities in the industry through Cabinet Startup. He believes that there is no other industry where you can make that much money by merely following straightforward step-by-step directions, and anyone who wants to do it is probably able to do it as well.

Steven is a born entrepreneur. Right from the start, he would do odd jobs like lawn mowing and power washing to earn some extra cash. Anything he can do, he will do for anyone who needs him to. His business ventures were not always successful, though, and he has his fair share of mistakes. A good example is the insurance firm he created with a partner after they finished college. Now he looks back at that firm and thanks to it for the learning opportunity. The weaknesses they have identified from that firm, he turned into strengths for his new companies: marketing and advertising.

Steven serves as an inspiration for many aspiring entrepreneurs. If you want to learn more about Elite Cabinet Coatings, LCC, visit its main <u>website</u>. To keep updated about Steven Jordan and his latest activities, follow him on <u>Instagram</u>.

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