

Riya Roy One Of The Finest Lady Entrepreneur And Founder Of DigiQueen Digital Marketing

Meet digital marketer and owner of Digiqueen, Riya Roy. She is known for her dynamic innovative thinking. At the young age, she is someone inspiring the youths of the entire nation. She has achieved the feats that many dream.



kolkata, Jul 26, 2020 (Issuewire.com) - In the last decade, we have seen the greatest impact of digital mediums on our lives. India is getting digital day by day. Riya Roy, the lady entrepreneur is someone who realized the power of digital mediums and marketing. She has changed and influenced many youngsters.

Riya Roy was born on the 30th of August. She belongs to a traditional Bengali family. She did not have a very happy childhood. Her father Late Alope Roy passed away when she was in her early teen-age. It is tough growing up with a single parent. Her mother Chandana Roy also had a son. She alone had to look after both the kids.

Riya Roy was very close to her father. It was devastating for her to find out that she had lost him. Many things changed after her father's demise. As a traditional Bengali family, all the relatives supported her brother. Riya Roy was expected to lead a life of a normal Bengali girl. But her strong will power and destiny turned everything around.

She did her primary schooling from Shantiniketan Primary School, Baghajatin, Garia, Kolkata. Her secondary and higher secondary was done at Khanpur Girls' High school. She had a dream of pursuing an MBA degree from an abroad University. But the sudden death of her father Alope Roy shattered her dream. After completing her schooling she joined Hotel Management Course at IHM Shri Shakti, Hyderabad. She became a first-class hotel management graduate. She took part in various competitions during her college days. She was the Champion of Poster design and Collage making. Even she too part on inter-college Ramp Walk also signed some modelling assignments too.

It was evident from her college days that she had some unique creativity and a passion for learning something new. During her last year of college, she had already implemented several ideas to make some extra bucks.

She is a self-made lady entrepreneur. Riya Roy is someone providing employment and inspiration to many. Digital marketing is a very versatile field and so requires a versatile personality like lady entrepreneur, Riya Roy. She has worked with many national and international brands in the past couple of years. She has been able to handle domestic and international brand clients with the greatest dedication.

In recent times, Riya Roy has started her own Digital marketing company, Digiqueen. At Digiqueen, all the digital marketing services from content creation to lead generation is provided also its providing jobs and monthly earnings to so many young in this pandemic too. Riya Roy has an unending desire to learn work and show and would continue to inspire. She is in real terms, a self-made entrepreneur.



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