

Professional BusinessWomen of California Goes Virtual for 31st Annual Conference



San Francisco, Jul 2, 2020 ([Issuewire.com](https://www.issuewire.com)) - The Professional BusinessWomen of California (PBWC) announced it will hold its 31st Annual Conference virtually on August 11th - 13th, 2020. The event, which will focus on the theme #ForGood, is moving to a virtual format in consideration of the CDC's latest recommendations and the mandates set forth by Governor Gavin Newsom and Mayor London Breed's offices.

PBWC is one of the largest women's organizations, with a diverse community of more than 42,000 professionals worldwide. Since postponing its Conference originally scheduled for April at Moscone Center in San Francisco in response to the state-wide shelter-in-place order, PBWC has been looking for ways to bring connection, education and inspiration to its community of professional women while still prioritizing health and safety. The organization is excited to introduce a compelling, three-day virtual Conference that expands the experience beyond what would have been possible for a one-day in-person event.

"We're absolutely thrilled about what our virtual platform will allow us to achieve," said Christina DeSantis, PBWC Executive Director. "Each year our community expects an amazing day of inspiration and connection, and this year we're going to deliver three."

"We are all ready for something to feel supported by; something to enjoy and delight in." DeSantis continued. "#ForGood attendees will hear timely, uplifting stories; acquire tools to help them better navigate our ever-changing workplace and make connections to help elevate their careers."

Keynote speakers at the event will include actress and activist Yara Shahidi, television journalist and producer Lisa Ling, author and Stanford professor Jennifer Eberhardt, and author and humanitarian Dr. Tererai Trent. A full line-up of speakers is available on the [Conference website](#). Attendees will be able to visit the Virtual Exhibit Hall and collect a digital Conference tote that includes gifts, special discounts, free subscriptions and membership specials.

Registration for the three-day event reopens today. Attendees will experience daily live-streaming Keynote presentations, 18 Seminar sessions and surprise bonus content, most of which will be available on-demand until August 23rd. The event and all recordings will feature closed captioning. All tickets purchased for the originally-scheduled April Conference will be honored for the August 11th - 13th virtual event and any ticket holder who cannot attend the virtual event may transfer their ticket to a friend or colleague until July 24th.

For more information, please visit: conference.pbwc.org

About PBWC

The Professional BusinessWomen of California (PBWC) was founded in 1989 by U.S. Congresswoman Jackie Speier to provide skill development, networking opportunities and inspiration to women at all career levels to achieve their ambitions and collectively advance gender equality in professional settings. Community events, monthly webinars and an Annual Conference provide forums for women's professional and personal growth through tools, training, workshops, resources, mentoring and motivation. The organization also presents annual academic scholarships to at least three California women who are high school seniors. PBWC is headquartered in Northern California and is one of the nation's largest women's organizations, with a diverse community of over 42,000 professionals worldwide and dozens of corporate sponsors and media partners. Learn more at pbwc.org.



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Source : Professional BusinessWomen of California

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