

## **Niko Lemke: Online Business Touchdown**



**New York City, Jul 19, 2020 ([Issuewire.com](https://www.issuewire.com))** - The internet is a real equalizer. Specifically, in business, it has levelled the playing field. Anyone can kickoff an online business making money — anyone with internet access, that is. But here's the thing: not everyone has a successful game plan behind their online income-generating activities.

In starting an online company, there's no better time than the [present](#). As much as the media attempts to pay tribute to society's problems, everyone is actually moving in a world that is ripe with the potential for tremendous business growth on a scale that has never been witnessed before. The amount of commerce conducted online has experienced giant leaps, thanks to computers, smartphones, and the internet.

It is crucial to understand how much abundance there is today. In view of the fact that almost every brick-and-mortar store has made a move to the online platform, competition is certainly not lacking. Although most would make it seem that Amazon is the only company to reap the benefits of the eCommerce boom, growth is common across business sectors. Clearly, the internet-powered smartphone market is what's driving most of the current eCommerce growth.

The question now becomes, how does one take advantage of the considerable spending spike occurring online every second of every single day? The answer? Regardless of whether planning to start a simple online business as a side activity or wanting to get rich literally and making sky-high piles of money online, Niko Lemke cannot be overlooked.

At the tender age of 13, Niko cleverly started charting a game plan for online business by working hard. Kicking off with just his parents' trusty home computer, his dad may have issued him an enterprising challenge, by accident or otherwise, to reach a full ten yards or score a field goal — if he makes \$10,000 online, he can buy his own Mac. Niko, instead, scored an impressive touchdown — he immediately made ten grand in the following month.

Fast forward to 2020, and now, at 20 years old, Niko has mastered online entrepreneurship. He owns and oversees several businesses with his brothers, Luke and Andrew, and his equally amazing partner, Jens Peterson. Together, they work hard. Together, they own various successful multi-million dollar companies.

In his free time, Niko plays football as a hobby. He also quips that fishing is the best. Apart from up-to-beat-with-everything-social-media millennials and generation Z students (with whom he aims to work), traveling all around the globe lets him meet people from different walks of life. Aside from his online daily grind and being successful in his businesses, Niko certainly knows how to play hard as well.

The beauty of the internet is that with very little capital, you can practically start a business and make money online. It's even easier if you understand the [dynamics of online marketing](#), or if you're superb on social media. But to start your business online, you need not be a pro. You can always place your bets on Niko. He'll help you score that much-coveted online business touchdown.

To see more of Niko Lemke's brilliant moves while on the field and to know more about him, you may check out his [Instagram](#) page.

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